

Wi-Ex Offers CEDIA Attendees Show Specials on Award-Winning Line of Cell Phone Signal Boosters

Atlanta - August 24, 2012 - Wi-Ex, a leader in the development of consumer and commercial cell phone signal booster kits, announced today its CEDIA Show Specials which will be on display at CEDIA EXPO September 5 - 8, 2012 in booth #5647. The zBoost by Wi-Ex line of cell phone signal booster kits includes consumer units, 4G boosters, commercial kitted solutions and solutions from its Commercial Solutions Division for small businesses and commercial applications such as hospitals, factory floors, M2M, convention centers, museums, ATCO trailers, offices and high rises.

“We are continuing to see our CEDIA installers reap the benefits of adding zBoost to their product offering and hope that our CEDIA Show Special will attract new CEDIA members,” said Michael Cumiskey with Wi-Ex. “With the ever-growing population of cell phone, smartphone, tablet and wireless data card users, the demand for reliable signal has never been greater. Cell phone users rely on the many functions these devices perform whether in the home, office or on the go. The zBoost solution allows the installer to fix a real pain point for clients who are experiencing poor indoor cell phone signal and the challenges that creates in today’s mobile business environment.”

zBoost CEDIA Show Specials

zForce YX240 - CEDIA Show Special: \$79

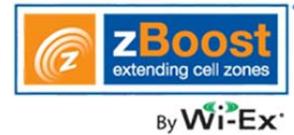
Designed for consumers, the zBoost zForce YX240 cell phone signal booster extends an in-vehicle Cell Zone™ for your cellphone or smartphone. The dual band unit captures outside signal and amplifies it on the inside for a more reliable signal. The zForce features a cradle for hands-free operation and built-in port for charging, auto-shut off when your vehicle is not in use and adjustable arms to fit most any phone

zBoost Pro YXC-3500 - CEDIA Show Special: \$149

The zBoost Pro YXC-3500 cell phone signal boosting kit extends a Cell Zone™ for multiple users and all devices operating on 800 and 1900MHz frequency bands – except those using Nextel/ iDEN or 4G. The new zBoost Pro improves coverage and boosts signal up to 3500 square feet in open spaces, making it perfect for home or office. The package includes: zBoost amplifier base unit in ruggedized casing, base unit antenna, power supply, coax cable (RG-6), signal antenna and mounting hardware. The wide radio wave beam width directional antenna receives signal from multiple cell tower.

zBoost Pro Panel YXC-8000 - CEDIA Show Special: \$249

The zBoost Pro Panel YXC-8000 cell phone signal boosting kit extends a Cell Zone™ for multiple users and all devices operating on 800 and 1900MHz frequency bands – except those using Nextel/ iDEN or 4G. The new zBoost Pro Panel improves coverage up to 8000 square feet in open spaces. The Pro Panel YXC-8000 includes zBoost amplifier base unit in ruggedized casing, power supply, high gain signal and broadcast antennas mounting hardware and coax cable.



zBoost CI YX745 - CEDIA Show Special: \$349

A revolutionary cell phone signal booster for demanding professional coverage applications, the zBoost CI YX745 is a Bi-Directional Amplifier (BDA) System which captures and amplifies cell signal to extend a Cell Zone™ up to 12,000 square feet, supporting both 800MHz (Cellular) and 1900MHz (PCS) bands. The zBoost CI YX745 includes the amplifier base unit, power supply, high gain signal and base unit antennas, signal combiner and mounting hardware. Additional professional accessories are available.

All of the zBoost products for the CEDIA Show Special provide the following benefits:

- Designed for professional installation and sold only to professional installers.
- Decreases dropped or missed calls
- Increases voice and data transmission speed on cell phones, smartphones, wireless data cards and wireless alarm panels
- Compatible with all US carriers and devices using 800 and 1900MHz
- (except Nextel/iDEN and 4G)
- Extends phone battery life (uses less power when signal is stronger)
- No cradle or connections to your phone
- Maintains network integrity using patented technologies

For CEDIA attendees who purchase all four units they will receive additional savings with a total price of \$799. CEDIA attendees should visit booth #5647 to purchase their CEDIA Show Specials.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop



By **Wi-Ex**

innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

For More Information Contact:

Deanna Anderson, APR

AquaPR

danderson@aquapr.com

404-759-1890