



By **Wi-Ex**

Wi-Ex Offers CEDIA Attendees Training on Cellular Enhancement Solutions for Residential and Commercial Applications

Atlanta - August 27, 2012 - Wi-Ex, a leader in the development of consumer and commercial cell phone signal booster kits, announced today its upcoming CEDIA Manufacturer Product Training, "Cellular Enhancement Solutions for Residential and Commercial Applications." The Wi-Ex training will take place on Friday, September 7 and Saturday, September 8 from 10:00 am - 11:30 pm in Marriott Ballroom 9. The zBoost by Wi-Ex line of cell phone signal booster kits includes consumer units, 4G, as well as commercial cell phone signal booster kits for small businesses and commercial applications such as hospitals, factory floors, M2M, convention centers, museums, ATCO trailers, offices and high rises.

"Custom installers looking for cutting edge solutions while earning high profit margins are seeing significant success with our W-Ex Commercial Solutions Division. By providing a kitted solution, custom installers can spend more time on the revenue 'raining' aspects of their business rather than revenue draining. The kits are currently being sold and installed by custom installers at two to three times above dealer cost making them a highly profitable venture," said Frankie Smith, Sales Director with Wi-Ex.

The CEDIA Training will focus on the Wi-Ex Commercial Solutions Division which provides solutions to increase cellular coverage inside commercial buildings ranging in size from 5,000 to 40,000 square feet and above. The Wi-Ex Commercial Division Kits are grab-and-go kits and include all of the components for a complete system solution whether for commercial environments or large residential applications and utilize the proven zBoost technology from Wi-Ex to improve cell phone voice and data signals. Benefits include:

- Boosts indoor signal for cell phones, smartphones, wireless data cards and wireless alarm panels.
- Reduces dropped calls and improves cell phone signal indoors, increasing performance of voice and data. Some of the benefits for the cell phone users include extending battery life, replacing landline phones, reducing or eliminating dropped calls and increasing wireless performance.
- Improves indoor cell phone voice and data signals for all major carriers (except Nextel)
- Utilizes distributed amplifier architecture for increased reliability and flexibility
- All system components included for easy installation
- System kits available for coverage areas up to 20,000 and 40,000 square feet
- Uses patent-pending technologies that protect the carrier network

CEDIA attendees can register via: https://www.cedia.net/cgi-bin/expo_2012_attendee_reg.pl?goto=login. The zBoost line will be showcased at CEDIA EXPO September 5 - 8, 2012 in booth #5647.

In addition, Rob Gerhardt, past CEDIA president and board member, will present "Productive Marketing – Nuts and Bolts" sponsored by Wi-Ex. The courses will help installers with business models and working tools that can help drive their business success. The classes will take place as two 90 minute interactive presentations at CEDIA on Friday, September 7th. These complimentary presentations are sponsored by Wi-Ex and will be at the Hyatt at 10:30 am and again at 1:00 pm at the Westin Cabinet Room under the



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title "Productive Marketing – Nuts and Bolts" sponsored by Wi-Ex. To register visit:
<http://groupgerhardt.com/training.html>

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today’s connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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