



zBoost Solves Weak Signal Problems in Homes, Offices, Conventions Centers, Hospitals and More

Businesses' Rapid Increase of Mobile Data Usage Increases the Need for Strong Signal

New Orleans - May 8, 2012 - Wi-Ex (www.wi-ex.com), a leading provider of commercial and consumer cell phone signal boosters, showcased today its zBoost line of consumer cell phone signal boosters including 4G, as well as new commercial cell phone signal booster kits for small businesses and commercial applications such as hospitals, factory floors, M2M, convention centers, museums, ATCO trailers, offices and high rises. Highlighted at CTIA Wireless in booth #4050 and CTIA Mobile Focus, the zBoost line provides consumers and businesses with a solution to the slow data and dropped calls caused by weak cell phone signal indoors.

"From homes and small offices that use the zBoost SOHO to installs of our Commercial Solutions Division Kits in convention centers and hospitals, we work closely with our dealers and installers to provide solutions to meet the needs of our customers," said Michael Cummiskey of Wi-Ex. "In fact, just last week we worked with Spot On Networks to install zBoost signal boosters for the WIRED Business Conference: Disruptive By Design. The event organizers realized that the more than 400 thought-leaders in attendance would need (and expect), a reliable signal for their cell phones and tablets."

Consumers and businesses rely on a strong cell phone signal for making calls, receiving and sending texts, checking email and ever increasing for their online multimedia applications such as gaming, downloading music, uploading pictures and streaming high-definition video at optimal quality and speed. A poor indoor cell phone signal results in millions of unhappy customers.

"As we continue to focus on developing solutions to meet the needs of today's mobile society, zBoost is focused on two trends: the rapid increase in mobile data and the rapid adoption of smartphones and tablets," said Sharon Cuppett, vice-president of marketing at Wi-Ex. "Recent industry stats predict that more than half of the Internet's traffic will come from mobile devices by 2016 and when combined with the staggering growth of smartphones and tablets, there is the potential for millions of unhappy mobile users as a result of slow data and dropped calls."

The newest addition to the zBoost line, the zBoost 4G-V, provides consumers using Verizon LTE with an end to slow data and dropped calls allowing them to enjoy all of the benefits of their smartphones and other connected devices. With the zBoost 4G, consumers using Verizon LTE can maximize their 4G devices.

For larger spaces, zBoost offers the zBoost Commercial Solutions Division Kits System available for coverage areas up to 20,000 and 40,000 square feet. The kits include all of the components for a complete system solution whether for commercial environments or large residential applications and utilize the proven zBoost technology from Wi-Ex to improve cell phone voice and data signals.



Benefits:

- Increases indoor signal coverage-up
- Supports multiple users simultaneously
- Increases voice and data transmission
- Decreases dropped or missed calls
- Easy to set up
- No cradle or connections to your phone
- Extends phone battery life (uses less power when signal is stronger)
- Protects the carrier network using patented technology

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today’s connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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