

## **Wi-Ex Launches zBoost DataBlast™ - Speeds Data 20 Times Faster**

### ***zBoost SOHO DataBlast Provides CEDIA Installers with New Opportunities and Add-Ons to Current Installs***

Indianapolis, IN - September 5, 2012 - Wi-Ex, a leading provider of consumer and commercial cell phone signal booster kits, announced today its zBoost SOHO DataBlast 4G line of cell phone signal boosters at CEDIA in booth #5647. For CEDIA installers, the zBoost SOHO DataBlast provides the opportunity for new installs, as well as an add-on to current booster installs. In recent speed tests, the installation of the zBoost SOHO DataBlast resulted in data speeds up to 20X faster.\*

"Wi-Ex's industry leading technology already provides custom installers with an affordable, large installation solution to meet its customers demand for a reliable indoor cell phone signal and now those same installers can add the zBoost DataBlast," said Frankie Smith with Wi-Ex. "For today's commercial customer who relies heavily on data on their smartphones and tablets, an increased indoor 4G signal can translate to attracting and keeping tenants, as well as increasing employee production."

The newest addition to the zBoost line, the zBoost DataBlast includes 4G models for Verizon LTE and T-Mobile AWS. The DataBlast provides these consumers with an end to slow data allowing them to maximize their 4G devices including accessing the web or online multimedia applications such as gaming, downloading music, uploading pictures and streaming high-definition video at optimal quality and speed. The zBoost DataBlast, like the entire line of zBoost products, features patented technology that protects the carrier network.

"The extreme data requirements that smartphones require make consumers even more aware of the reliability and strength of their cell phone signal. LOW signal means SLOW signal -- Recent industry statistics reveal that more than 75 percent of cell phone Internet users experience slow download speeds that prevent things from loading as quickly as they would like." added Sharon Cuppett with Wi-Ex. "Poor indoor cell phone signal results in millions of unhappy customers and a huge opportunity for CEDIA members to provide a solution to meet this growing need both in current installs and as an add-on to current installs."

The zBoost DataBlast's MSRP is \$399 and starts shipping in October. The package includes everything you need: amplifier base unit, power supply, base unit antenna, coaxial cable (RG59-mini), signal antenna and mounting hardware. The wide radio wave beam width directional antenna receives signals from multiple cell towers.

#### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were

awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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