

zBoost Launches zBoost Mobile App

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New zBoost Apps Help Consumers and Installers Position Booster Antennas For Best Signal

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Wi-Ex, a leading provider of consumer and commercial [cell phone signal booster](#) kits, announced today the launch of its zBoost Mobile Apps including zBoost Signal Mapper for iPhone iOS 6 and zBoost Signal Finder for Android. It's available for free in the Google Play Store for Android phones and in the iTunes Store for iPhones with iOS 6. Designed to help both professional installers and consumers, the zBoost Signal Finder for Android, allows users to locate the closest [cell phone](#) tower to their phone and utilize this information to help improve the cellular signal by installing a cell phone signal booster in the best location. Due to their handling of information, the iPhone running on iOS 6 app doesn't show the closest tower, so zBoost Signal Mapper for iPhone iOS 6 maps the [signal strength](#) and finds the best place in the building to mount your antenna for the strongest signal.

The zBoost line includes cell phone signal booster kits for both professional installations of large spaces, as well as consumer friendly solutions for homes and small offices. For installers the zBoost Signal Mapper for iPhone and zBoost Signal Finder for Android helps aim directional antennas to maximize the cell phone signal and for consumers it allows them to position their antenna in the best spot for the strongest signal.

“With the rapid growth of smartphones and tablets, consumers and businesses rely on a strong [cell phone](#) signal to stay connected. And for web use, the stronger the signal, the faster the data speeds,” said Sharon Cuppett, vice-president of marketing at Wi-Ex. “We created the zBoost Mobile Apps to add value to all of our customers' experience with our products. The zBoost Mobile Apps provide both our installers and consumers an easy-to-use solution to help them maximize using our product and put an end to missed calls and slow data.”

Once installed, the zBoost Signal Finder for Android phones locates which cellular tower is providing the cellular service at that time and then displays this tower on a map with the signal strength indicated. If installing a zBoost cell phone signal booster, the user can simply run the app at the location where the zBoost is being installed. Once the locations of the towers are determined, the user clicks on the 'Direction' button to show the location of the strongest signal tower using a compass style indicator. In just a few minutes the exact location of where to install and aim the outside antenna can be determined.

Since the zBoost Signal Mapper for the iPhone does not give the tower location, it requires that the user walk around the area or the entire structure to see where the strongest signal is displayed. The app will show the signal strength as a colored dot on a map, and then as the user walks around there will be more dots placed on the map using a color associated with the signal strength (bright green for strongest signal, down to dark red for the weakest). Simply walk around the outside of the building that will have the booster installed; the location(s) that shows the brightest green will be the ideal location for the outside antenna installation. In just a few minutes the exact location of where to install and aim the outside antenna can be determined, The map can be viewed in satellite mode showing the house or building or street mode.

About Wi-Ex

Wi-Ex (<http://www.wi-ex.com>), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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