

zBoost Responds to Cell Phone Signal SOS

zBoost Increases Cell Phone Signal on Aircraft Carrier Turned Museum

Indianapolis, IN - September 5, 2012 - Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters for the home and office, announced today the "zBoost Responds to Cell Phone Signal SOS" case study today at CEDIA in booth #5647.

The Intrepid Sea, Air & Space Museum, a military museum located on a historic World War II aircraft carrier in New York City, struggled with cell phone signal due to the solid steel infrastructure which hosts both the museum and offices of the staff. Darren Stone, AVP of Technology for the Intrepid, said the lack of cell phone signal "made life difficult especially in emergencies or power outages. Even simple tasks, like Enterprise Activation of Blackberries, required a technician to go outside and activate from our pier."

Frustrated with the lack of cell phone signal, Stone installed the zBoost YX545 SOHO aboard the Intrepid. "The installation of zBoost was simple, quick and required no technical knowledge. As soon as we powered on the device, it was an instant success. We went from no coverage in our office to complete coverage with full signal, not only on a cellular level but also for data communications."

zBoost eliminates cell phone dead zones by increasing the cell signal indoors and eliminating dropped calls and slow data. zBoost SOHO YX545 cell phone signal booster extends voice, data and Internet services for multiple users up to 3000 square feet. zBoost SOHO YX545 supports ALL devices** operating on 800 and 1900 MHz frequency bands including iPhone, Blackberry, DROID, smartphone, iPad and other tablets including 3G high speed data, video, instant messaging, pictures and more at home and in the office.

"We are continuing to see growth in our commercial installations, as more businesses migrate to the cloud using smartphones and tablets as an essential part of staying connected in their business," said Michael Cumiskey of Wi-Ex. "Wi-Ex installations in museums, hospitals, office buildings, manufacturing plants and warehouses provide employees and visitors the ability to stay on top of emails, phone calls and texts, as well as access to specific business applications vital to their job in that industry."

About Intrepid Sea, Air and Space Museum

The Intrepid Sea, Air & Space Museum (www.intrepidmuseum.org) complex includes the 900-foot-long aircraft carrier 'Intrepid' with seven full decks and four theme halls; the guided missile submarine Growler; and an extensive collection of over 30 aircraft including the A-12 Blackbird, the fastest plane in the world, and the British Airways Concorde, the fastest commercial aircraft in the world. Guests can experience areas of the ship including the Flight Deck, Hangar Deck, fo'c'sle (commonly known as the anchor chain room), new multimedia presentations and exhibit collections, interactive educational stations and a state-of-the-art public pier.

Guests to the Intrepid Sea, Air & Space Museum also can experience the 12,240 square-foot interactive Exploreum – which contains a variety of hands-on exhibits – that teaches guests about the different properties of the sea, air, space and living at sea as each relates to the ship Intrepid. In the Exploreum, guests can experience a flight simulator, transmit messages using Morse code, sit on the bunk of a

crewmember, learn how the Intrepid turned saltwater into freshwater and perform various tasks while wearing space gloves.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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*** Except those using Nextel/iDen, 4G or 2100MHz*