



zBoost Mobile1 Cell Phone Signal Booster Now Shipping

New York - May 21, 2014 - Boosting more miles of coverage this summer, zBoost (www.zboost.com), a leading provider of consumer cell phone signal booster kits, announced today that the zBoost Mobile1, an in-vehicle cell phone signal booster, that creates a single user cell zone for more miles of uninterrupted voice and text* service is now shipping.

Just in time for Memorial Day weekend, the zBoost Mobile1 is a dual band unit that captures the signal outside of the car and amplifies it on the inside for a stronger “hands-free” signal. According to AAA Travel, more than 36.1 million Americans will travel more than 50 miles from home during the Memorial Day holiday weekend with more than 80 percent traveling by automobile.

“The summer is a time when many consumers hit the road for vacation and increasingly consumers want to stay connected with their smartphones and cell phones while on vacation” said Frank Smith, vice president of sales at zBoost. “The zBoost Mobile1 cell phone signal booster keeps consumers connected to family and friends while driving to their summer destination, by significantly reducing their dropped or missed voice calls and increasing their ability to send and receive text messages.”

Summer’s Must Have for the Technology Traveler

According to industry stats, one in three Americans will travel over Memorial Day and more than 85 percent take a leisure trip over the summer. According to a TripAdvisor Survey, cars continue to top the method of transportation with nearly **75 percent of summer travelers planning to drive**. A recent Nielsen Survey shows that along with the bathing suits and camping gear, technology is now an integral part of vacation packing including:

- More than **60 percent using social media while on vacation**
- **85 percent of American travelers use smartphones** while on vacation
- **45 percent** of American travelers use tablets on vacation

The zBoost Mobile1 kit comes complete with a power supply, antenna and cabling, and a bi-directional amplifier unit housed in a sturdy, lightweight cradle. The zBoost Mobile1 will retail for \$89 MSRP.

Benefits of the zBoost Mobile1 include:

- “Hands-free” operation to boost signal for voice and text for all phones
- Boosts in-vehicle signal for a single user
- Reduces dropped calls and dead zones
- Extends cell phone battery life

* Please don’t text while driving.

About zBoost

zBoost (www.zBoost.com), a leading provider of consumer cell phone signal booster kits and manufacturer of the popular [zBoost cell phone signal booster](#), was the first company to introduce consumer-priced, easy-to-install with no knobs, cell phone signal booster kits that “extended cell zones” for the home market. The zBoost product line works with most carriers in the North America including AT&T®, Sprint®, T-Mobile® and Verizon®. The award-winning zBoost home solutions help today’s connected consumers using iPhone, iPad, Android (DROID), BlackBerry with dropped calls and slow data. zBoost’s recognition by industry leaders includes: 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA), a 2011 and 2012 EXC!TE honoree, 2012 CE PRO’s Top 100 Technology Providers and a finalist for the 2007, 2009 and 2013 CTIA



Emerging Technologies (E-Tech) Award. zBoost continues to develop innovative products that meet the demands of an increasingly wireless society by enhancing wireless signals.

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