

zBoost Showcases the zBoost TRIO™, a Cell Phone Signal Booster for Voice and 4G Data

zBoost TRIO Selected by Electronic House as a Product of the Year

Las Vegas - January 6, 2014 - zBoost, a leading provider of consumer cell phone signal booster kits, is showcasing its zBoost TRIO™ line of cell phone signal booster kits at the International CES 2014 in booth 80032, LVCC Gold Lot. Selected by Electronic House as a Product of the Year in the Household Enhancements Accessories Area, the zBoost TRIO line includes the zBoost TRIO SOHO and zBoost TRIO Xtreme, voice and 4G data signal boosters that provide a solution to dropped calls and slow data by boosting both voice and 4G data inside homes and offices. They boost 4G LTE data speed for Verizon and AT&T, as well as voice and data for all carriers and devices operating on the 800MHz and 1900MHz frequency bands. The entire line of boosters complies with the new FCC rules that are set to take effect March 1, 2014.

The zBoost TRIO was selected as an Electronic House Product of the Year Award winner under the “Computers, Wireless Networking Devices & Storage” category. The zBoost TRIO, a cell phone signal booster which boosts voice and 4G data for multiple phones simultaneously, was chosen by a panel of distinguished industry leaders along with the editors of Electronic House and CE Pro to join an exclusive group of products deemed the most noteworthy.

“We are excited to have it recognized by Electronic House as a Product of the Year,” said Karen Reynolds, president of zBoost. “The Connected Home continues to be a hot topic, and with our increasing reliance on smartphones and tablets within buildings, a reliable indoor cell phone signal is an important component for making the Connected Home a reality.”

The average U.S. home has 24 different consumer media and communication devices, including multiple televisions, computers and smartphones. When you combine this with smart home technology such as video, data, telephone, wireless, security, climate and lighting, the “Jetson-Era” home is closer than ever before. The global home automation industry is projected to grow to \$35.6 billion by 2016, from \$16.9 billion in 2011.

The zBoost TRIO is kit-complete and provides an easy-to-install solution for the millions of consumers with poor indoor cell phone signal. The zBoost TRIO boosts both voice and 4G data simultaneously to provide a solution to dropped calls and slow data. Due to the nature of LTE, the zBoost TRIO is a carrier-specific cell phone signal booster kit. Like all zBoost products, the zBoost TRIO protects the carrier network using patented technology. In addition, there is no cradle or connection to your phone.

About zBoost

zBoost (www.zBoost.com), a leading provider of cell phone signal booster kits and manufacturer of the popular [zBoost product line](#), was the first company to introduce consumer-priced, easy-to-install cell phone signal booster kits that “extended cell zones” for the small office/home office cell phone market. Starting March 1, 2014, the FCC will require all consumer cell phone signal boosters to be kitted. The zBoost line provides a business-centric solution for improving poor indoor cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today’s connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and

smartphone users with dropped calls and slow data. zBoost's recognition by industry leaders includes: 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA), a 2011 and 2012 EXCITE honoree, 2012 CE PRO's Top 100 Technology Providers and a finalist for the 2007, 2009 and 2013 CTIA Emerging Technologies (E-Tech) Award. zBoost continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals. Find us at CES in booth 80032, LVCC Gold Lot next to the Driverless Car Experience.

For more information:

Deanna Anderson, APR

AquaPR

danderson@aquapr.com

404-759-1890