



By **Wi-Ex**

### ***New zBoost Blog Provides Resource on Mobile Trends, Teleworking and zBoost's Business-Centric Solutions***

Orlando - March 22, 2011 - Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters, launched its new zBoost Business Blog, "zBoost: Increasing Signal, Increasing Business" today at CTIA Wireless in booth #3059. The zBoost Business Blog (<http://zboostworkforce.wordpress.com/>) will provide a resource for businesses and today's mobile workforce to stay up-to-date on mobile trends, teleworking and zBoost's business-centric solutions.

The zBoost line allows users to take full advantage of data, voice and Internet services on their iPhones, BlackBerry, DROID, connected devices, smartphones and other mobile devices including 3G high-speed data and video, instant messaging, pictures and more - at home, in their personal workspace or in a corporate office, both in the U.S. and abroad.

The "zBoost: Increasing Signal, Increasing Business" Blog will focus on providing insight into the role of cell phones in today's business environment. With increases in gas prices and the flexibility smartphones provide corporate America, the zBoost Business Blog will feature a monthly Teleworking Tuesdays and provide tips, testimonials and insight for teleworkers. In addition, the blog will provide a resource for the latest mobile trends and information on zBoost products and solutions.

#### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworks, the zBoost line provides a business-centric solution for improving poor indoor cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile.

For more information:  
Deanna Anderson  
AquaPR  
[danderson@aquapr.com](mailto:danderson@aquapr.com)  
404-759-1890