

# TWICE

## zBoost Offers SO/HO, Residential Boosters

*Joseph Palenchar On Jan 7 2014 - 12:00am*

**LAS VEGAS** — zBoost has come to International CES with a revamped lineup of cellular signal boosters for SO/HO applications and for rural and suburban households.

The boosters, which enhance in-door signal coverage, comply with the new Federal Communications Commission rules that go into effect on March 1 to prevent cellular- network disruptions.

“With more than 50 percent of U.S. homes having no landline or not relying on it as their primary phone, a strong indoor cell phone signal is a growing necessity for many consumers,” said president Karen Reynolds.

The suburban/rural boosters constitute the Reach series, which use internal and external antennas to provide higher gain in up to 7,500 square feet of in-door space. The new line includes:

- \$399-suggested zBoost Reach to improve coverage in the 800MHz and 1900MHz bands up to 3,500 square feet. It includes internal panel antenna;
- \$499 zBoost Xtreme Reach for improved 800MHz/1900MHz coverage up to 7,500 square feet;
- \$499 zBoost Cellular Reach to improve 800MHz coverage up to 7,500 square feet with external yagi antenna; it's designed mainly for the Canada market but works in the U.S.; and
- \$599 zBoost Cellular Xtreme Reach, which improves 800MHz coverage in up to 9,000 square feet via directional external antenna. It's designed mainly for the Canada market but works in the U.S.

The SOHO series features improved versions of the zBoost SOHO and zBoost SOHO Xtreme along with a new zBoost SOHO Max, all to improve in-door coverage in the 800/1,900MHz bands.

The new series includes the:

- \$299 zBoost SOHO, which requires two to three bars of signal reception by the window and improves indoor coverage in up to 2,500 square feet of space.
- \$399 zBoost SOHO Max, which requires one to two bars by the window and improves coverage up to 3,500 square feet.
- and \$499 zBoost SOHO Xtreme, which requires one to two bars by the window and improves coverage up to 5,500 square feet.