

## **CE Pro, Electronic House and zBoost Present Free Guide to Keeping Electronic Installers and Consumers Connected**

Atlanta, GA – June 20, 2013 - CE Pro, Electronic House and Wi-Ex (www.zboost.com), a leading provider of [cell phone signal booster](#) kits, created "Tips, Tools and Tech -- Guide for Staying Connected, Organized and Entertained," a guide for consumers and installers. This resource for electronic installers, resellers and consumers highlights tips, technologies and tools providing insight into targeting the best technology to say goodbye to the 'Dead Zone' and hello to the 'Mobile Zone'.

"In today's fast-pace world, aligning technology to be efficient and accessible is a necessity. Consumer electronics professionals and installers are looking for products that create a value-add to their current offering and increasingly consumers are looking for solutions that help maximize their wireless devices. to access emails, calendars, documents on smartphones and tablets," said Frankie Smith, director of sales and channel strategy at Wi-Ex. "The goal of our Guide is to help installers and consumers explore solutions that streamline wireless technology across our mobile society."

For the custom electronic installers and resellers, the Guide provides valuable material to aid in the upsell of a profitable add-on, cell phone signal booster, which is great for clients with newly installed media rooms, offices, family living areas and alarm systems. Installers and resellers will learn how the wireless industry has connected our homes, installation tips including a large house case study and barriers to a reliable indoor cell phone signal.

"At some point a rich cellular infrastructure may be the most important network in the house, supplanting telephone lines and Ethernet/Wi-Fi for always-on communications," wrote Julie Jacobson, editor-at-large, for CEPro in the Guide's intro.

For consumers, the Guide provides insights and tips to help keep consumer connected, organized and entertained including tips on living in the smartphone era, six must-have technologies for the connected home and what is coming between you and your cell phone signal.

Highlights of the guide include:

- Cellular Networks: The Fifth Utility? A note from Julie Jacobson, Editor-at-Large, CE Pro
- What is Coming Between You and Your Cell Phone Signal?
- What is a Dead Cell Zone and How To Report It?
- Six Must-Have Technologies for the Connected Home
- Living in the Smartphone Era: Solving Dead Cell Zones for Residents
- Creation of Cell Zones Help in Disaster Recovery

The complete Tips, Tools and Tech Guide is available for download at

<http://customdigital.cepro.com/publication?i=163495>

### **About EH Publishing, Inc.**

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### **About Wi-Ex**

Wi-Ex ([www.zBoost.com](http://www.zBoost.com)), a leading provider of cell phone signal booster kits and manufacturer of the popular [zBoost product line](#), developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications and now includes the “DataBlast”, an LTE booster. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor indoor cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 and 2012 EXC!TE honoree and 2012 CE PRO's Top 100 Technology Providers. They also were selected as a finalist for the 2007, 2009 and 2013 CTIA Emerging Technologies (E-Tech) Award. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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