



By **Wi-Ex.com**

zBoost Your Mobile Phone and End Dropped Calls and Slow Data

Barcelona, Spain - February 27, 2012 - Wi-Ex, a leading provider of consumer and commercial mobile phone signal boosters for the home and office, is showcasing its zBoost International product line including the zBoost-ONE UMTS 3G Signal Booster and zBoost for Home and Office at the 2012 Mobile World Congress in Hall 2-0 booth 2J29. The zBoost line allows consumers to take full advantage of data, voice and Internet services on their iPhones™, iPads™, connected devices and smartphone.

Recent industry statistics state that global mobile phone data more than doubled for the fourth year in a row in 2011 and that the number of mobile-connected devices will surpass the number of people on earth by the end of 2012. With zBoost, users can take full advantage of voice, data and Internet services on their iPhone, Blackberry, DROID, smartphone, iPad and other tablets including 3G high speed data, video, instant messaging, pictures and more at home and in the office.

"Smartphones and tablets are quickly becoming staples in today's hyper connected world with consumers crossing over and using their mobile phones and tablets for both business and personal use. A poor mobile phone signal results in dropped and missed calls, as well as very, very slow or non-existent data and Internet access—even on a 3G phone," said Mike Cummiskey, vice president with Wi-Ex. "With the rapid growth of smartphones, tablets and other connected devices, products like zBoost are becoming a necessity for today's digital lifestyle. The zBoost line of products improves signal strength for better voice and data transmission while maintaining the integrity of the carriers' networks using patented technology."

Designed for consumers and network operators, the zBoost-ONE™ UMTS 3G signal booster consists of one base unit with no external aerials and extends 3G Voice and Data Zones™ for single or multiple users in homes or offices using UMTS/HSPA (2100MHz). The zBoost for Home and Office, a dual band unit, works with all mobiles on the 900 MHz and 1800 MHz frequencies and allows consumers outside of the US to experience increased indoor mobile signal coverage – up to 250 sq. meters.

zBoost-ONE UMTS

Designed to create an indoor zone for 3G data services, the zBoost-ONE UMTS can significantly enhance the throughput of the mobile data, and in some cases allow data to work in areas where data access would otherwise not be available. The zBoost-ONE UMTS supports UMTS data protocols at 2100MHz. Internationally, the high data speeds of UMTS are now most often utilized for Internet access making the zBoost an ideal product for people with smartphones like iPhone, Blackberry, Android (DROID) and Palm. It finds the mobile network and automatically begins reducing dropped calls and increasing data throughput.

The zBoost-ONE UMTS is consumer friendly with a very simple set up - place the unit in the window, plug it in and enjoy the data functionality on a UMTS mobile and aircards up to 130 square meters. The zBoost-ONE UMTS is ready to go out of the box with two simple steps including synching the zBoost-ONE to the wireless carrier for their device (datacard, BlackBerry, iPhone, etc.) and then finding the best location for the zBoost-ONE. The zBoost-ONE UMTS retails for \$299 FOB Atlanta. .

The benefits of the zBoost-ONE include:

- Consists of one base unit with no external aerials
- Dramatically improves data rates
- Improves weak signal locations
- Easy to install – Syncs to your mobile
- Totally wireless operation

- Supports data cards and PDAs
- Low power consumption
- Sleep mode when not in operation

zBoost Home and Office

The zBoost Home and Office allows multiple users to operate their mobile phones simultaneously (including both data and voice) and is compatible with all major carriers using 900MHz and 1800 MHz. It's easy to install and the base unit can be placed in the family room, the basement, an office, a bedroom or a central location. The package includes everything you need: amplifier base unit, power supply, base unit aerial, low-loss SATV coaxial cable (RG6), signal aerial and mounting hardware. The omni-directional signal aerial receives signals from multiple mobile towers. The zBoost for Home and Office retails for \$499 FOB Atlanta.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of consumer and commercial cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), Blackberry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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