

## **zBoost to Offer Installation Course at CEDIA EXPO on Award Winning Commercial Solutions Division Kits**

August 31, 2011 - Wi-Ex, a leading provider of consumer and commercial cell phone signal booster kits, will provide CEDIA attendees the opportunity to learn about the zBoost Commercial Solutions Division process including how to quote, implement and optimize the solution. The Wi-Ex classes will be held on September 9 and September 10 at 10:00 am in the Michigan room at the Marriott as part of the CEDIA EXPO Manufacturer Product Training.

Showcased at CEDIA in booth #4434, the zBoost Commercial Solutions Division (CSD) utilizes Wi-Ex's industry leading technology to provide custom installers with an affordable, large installation solution to meet its customers demand for a reliable indoor cell phone signal. The Wi-Ex CSD provides solutions to increase cellular coverage inside buildings ranging in size from 10,000 square feet to 260,000 square feet. This benefits multiple wireless device users by reducing dropped cell phone calls and increasing cellular data speeds on smart phones and air cards, which translates to attracting and keeping tenants as well as increasing employee production. The Commercial System Solutions Division Kits, available in 20,000 and 40,000 square feet and a 2011 EXC!TE Award Honoree, contain the equipment list, system design, installation tips, and engineering support.

According to the recent zBoost State of the Signal Survey, commissioned by Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters, and conducted online by Harris Interactive in April 2011, 65 percent of online cell phone/smartphone owners experience problems with their cell phone or smartphone service including dropped calls or data, poor reception or dead zones in their home or poor signal reception or dead zones at work. The survey also found that 71 percent consider their cell phone/smartphone their essential voice and/or data connection tool.

"A strong indoor cell phone signal helps customers maximize their experience on their smartphone, iPhone, DROID, iPad or other connected devices and tablets. However, with 65 percent of smartphone/cell phone owners still experiencing things like dropped calls, poor reception, slow data and dead zones, there are a lot of unsatisfied users," said Mike Cummiskey, vice president with Wi-Ex. "The zBoost Commercial Solutions Division Kit provides a solution for complex buildings that will improve indoor cell phone signal, provide faster data and increase battery life."

This class will provide a comprehensive overview of the CSD process, including how to quote, implement and optimize the solution. Course attendees will receive a free zBoost CI YX699 professional signal meter, additionally there will be a drawing for a zBoost SOHO (YX545) at each training session.

The course outline includes:

- Introduction
- zBoost Product Line Review
- Sales and Installation Review
- Q & A

### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate



enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworks, the zBoost line provides a business-centric solution for improving poor indoor cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.