

Wi-Ex Recognizes FCC's New Rules Governing Cell Phone Signal Boosters as a Boost to the Industry... zBoost Products Already Use Patented Technology to Protect the Provider Network

Atlanta - February 20, 2013 - Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal booster kits and manufacturer of the popular zBoost product line, announced that today's FCC Report and Order "Improving Wireless Coverage for Consumers through the Use of Signal Boosters" which adopted stringent technical standards for cellular signal boosters is an endorsement of the growing need for boosters. Most of today's procedural and technical rules adopted for consumer signal boosters are based on a Joint Proposal, agreed to by several signal booster manufacturers including Wi-Ex, nationwide wireless service providers including AT&T, Verizon Wireless, T-Mobile and Sprint, and over 90 small, rural, wireless service providers.

This endorsement of the need for boosters is supported by recent research, Pew Research Center's Internet & American Life Project that found 72 percent of cell owners experience dropped calls at least occasionally. In addition, the study found that 77 percent of cell phone Internet users experience slow download speeds that prevent data from loading as quickly as they would prefer.

"Since we have always used technology to protect the provider's network, today's FCC Report and Order validates our technology and products and encourages us to continue research and investment in the area of enhancing the cell phone signal," said Karen Reynolds CEO and President of Wi-Ex. "With millions of boosters already enhancing the provider's signal for municipal, state and federal governments, military installations, security agencies, businesses, healthcare facilities and most importantly consumers, with our zBoost products we see firsthand the positive impact of cell phone signal boosters for consumers and businesses."

Today the FCC released supporting statements that include, "Removing consumer and industry uncertainty regarding signal booster use and operation will promote further investment in and use of this promising technology. Signal boosters not only help consumers improve coverage where signal strength is weak, but they also aid public safety first responders by extending wireless access in hard-to-serve areas such as tunnels, subways, and garages. This Report and Order reflects a common sense, consensus-based technical solution that will help millions of consumers across the country."

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader in the consumer signal boosters market, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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