



By **Wi-Ex**

Wi-Ex Launches New Commercial Solutions Division Kits

New Kits Boost Cellular Voice and Data Signal In-Doors from 20,000 to 100,000 Square Feet

ATLANTA--(BUSINESS WIRE)--Wi-Ex, a leading provider of commercial and consumer cell phone signal boosters, announced today the launch of its new zBoost Commercial Solutions Division (CSD) Kits. The zBoost CSD Kits provide a complete solution for improving cellular voice and data signal within buildings from 20,000 to 100,000 square feet. The zBoost CSD Kits are designed to meet the needs of challenging indoor environments as an affordable and uncomplicated solution.

“The phenomenon of cord-cutting is growing quickly in the SMB, making in-building wireless coverage critical for day-to-day operations,” says Timothy Doherty, research analyst for SMB Mobility at IDC. “Thanks to the tremendous growth of individual-liable devices, the average small business depends on several different service providers utilizing different frequencies and technologies; thus, an ideal in-building coverage solution should be technology and device agnostic.”

The kits come in 20,000 and 40,000 square feet packages and provide the key components and design elements to allow professional installation over a wide variety of building conditions. The zBoost CSD kits use a network of active amplifiers and antennas configured to provide optimum signal strength for multiple cellular providers while protecting the integrity of the carrier network using patented technology.

“We hear from our customers every day the importance of a strong cell phone signal. The zBoost solution helps property managers continue to offer 'required services – such as a cell phone signal' to their clients. We have installed the zBoost products in commercial and residential high-rises in addition to buildings, like medical facilities that have deep interiors,” said Eytan Weiner, COO of Quantum Networks (www.quantum-wireless.com). “The zBoost CSD Kits provide installers with an affordable and proven solution for enhancing indoor cell signal for complex indoor environments.”



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The Commercial Solution Division Process

The Wi-Ex Commercial Solution Division process provides a step-by-step program to ensure a successfully installed product including: installation survey consultation; site survey; proposal of zBoost CSD Kits; implementation; detailed equipment and schematic list; optimization; plus remote assistance from the Wi-Ex team of experienced wireless design professionals.

"Businesses and our authorized installers have clamored for these kits. The rapid adoption of smartphones including iPhone and BlackBerry, tablets and other connected devices has caused a shift in the way businesses operate. Recent reports site that more than 50 percent of cell phone calls are now made in-doors," said Lloyd R. Meese, CEO of Wi-Ex. "Our zBoost CSD Kits provide an affordable and effective solution to poor in-door cell phone signal in large spaces allowing users in those areas to stay connected and conduct business as needed."

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworks, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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