



zBoost Partners with InstallerNet to Provide Customers Direct Access to a Nationwide Installation Program for Cell Phone Signal Boosters

Las Vegas – January 5, 2014 – zBoost, a leading provider of consumer cell phone signal boosters announced a partnership with Boston-based [InstallerNet](#). Through the partnership, zBoost customers will have access to one of the largest networks of independently owned mobile and home electronics installers in the United States. InstallerNet will provide nationwide installation services for zBoost's line of cell phone signal boosters.

“With 18 percent of consumers keeping their landlines because of poor cell phone signal, based on a recent nationwide survey conducted by Harris Poll, the addition of a zBoost cell phone signal booster is an answer for those who want to break free from the cost of paying for a landline that they no longer want or need,” said Frank Smith director of sales with zBoost. “The relationship with InstallerNet provides zBoost customers with access to a network of professional installers to help them resolve their poor indoor cell phone signal challenges and keep them connected via their mobile phones.”

zBoost customers will have the option to schedule their appointment online, or call InstallerNet directly. InstallerNet will then select a fully trained local installer from its network and tailor the experience to the customer's specific needs.

The zBoost line of home cell phone signal boosters improves indoor cell phone signal by capturing the outside signal, bringing it indoors through a co-axial cable, enhancing and boosting it to provide a reliable indoor signal.

Features and benefits of a zBoost signal booster include:

- Reduces missed calls for multiple users simultaneously
- Boosts performance on iPhone™, Samsung™, Android™ and other phones and mobile devices
- Automatically operates at maximum gain – no manual adjustments needed
- Extends phone battery life - phone uses less power when the indoor signal is stronger
- Ideal for a variety of home sizes that have reliable outside signal
- Designed in Silicon Valley – Made in North America

“InstallerNet is extremely excited to partner with zBoost,” said Bill Erdman, COO of InstallerNet. “We look forward to working with zBoost customers to help keep them connected at home.”

For more information on zBoost and InstallerNet visit www.zBoost.com.

ABOUT INSTALLERNET

InstallerNet is an installation solutions provider for the consumer electronics industry delivering content, technology, services, and logistics to CE retailers, manufacturers and installers. The company specializes in merchandising and coordinating consumer electronics installation services through the nation's largest network of independently owned mobile and home electronics installers. It has developed a unique approach to better merchandise services through its branded InstallCard, a patent-pending model that allows retailers to sell professional services like a gift card. With proprietary web and call-center technologies InstallerNet can provide the complete package to meet and exceed customer expectations. Visit the Web site at www.installernet.com.



About zBoost

zBoost, and its parent company, Wilson Electronics LLC., are leaders in the cellular signal boosting market. The zBoost product line works with most carriers in North America including AT&T®, Sprint®, T-Mobile® and Verizon®. The award-winning zBoost home solutions help today's connected consumers using iPhone, iPad, Android (DROID), BlackBerry with missed calls and slow data. zBoost continues to develop innovative products that meet the demands of an increasingly wireless society by enhancing wireless signals. For more information, visit www.zboost.com.

MEDIA CONTACTS

Zachary Allen

Method Communications for Wilson Electronics

801-461-9751 (o)

406-781-0470 (c)

zachary@methodcommunications.com

Deanna Anderson, APR

AquaPR for zBoost

danderson@aquapr.com

404-759-1890