



Connected Living Made Easier with the Award-Winning zBoost TRIO™, A Cell Phone Voice and Data Signal Booster

Atlanta, June 11, 2014 – The zBoost TRIO, now shipping, helps make Connected Living a reality by increasing indoor cell phone signal.

The Connected Life, propelled by smartphones and other devices that rely on cell phone signals, brings together video, voice, and data services to help keep consumers entertained and organized. The zBoost TRIO boosts indoor cell phone signal for the 77 percent of cell phone users who experience slow internet download speeds, as well as, the more than 70 percent of cell phone users who experience dropped calls at least occasionally.*

The zBoost TRIO line which boosts voice and 4G LTE data includes the zBoost TRIO SOHO™, zBoost TRIO CONNECT™ and zBoost TRIO Xtreme™. The line of products provides a solution to dropped calls and slow data speed inside buildings. The zBoost TRIO models are carrier specific and boost 4G LTE data on Verizon™ or AT&T™ networks, as well as voice and text for all carriers and devices operating on the 800MHz and 1900MHz frequency bands.

“The explosive growth and adoption of 4G LTE technology by consumers using smartphones and tablets is driving our move towards true Connected Living,” said Karen Reynolds, president of zBoost. “Recent reports find that 68 percent of consumers’ smartphone use happens at home** making a reliable indoor cell phone signal an important component for making Connected Living a reality.”

Frost & Sullivan expects that by 2025, Connected Living will include 3.7 billion smartphones, 700 million tablets, 520 million wearable health-related devices and 410 million smart appliances. In addition, Juniper Research predicts that Global 4G LTE subscribers will double in 2014.

The zBoost TRIO line of products is kit-complete and provides an easy-to-install solution for the millions of consumers with poor indoor cell phone signal. Like all zBoost products, the zBoost TRIO protects the carrier network using patented technology.

- **zBoost TRIO CONNECT**
 - Carrier specific models - boosts AT&T or Verizon 4G LTE data and all major 3G voice and text networks
 - Ideal for apartments and lofts - no outside antenna required
 - Reduces dropped and missed calls and provides faster 4G LTE data for multiple users
 - Tri-band voice and data booster for desk area
- **zBoost TRIO SOHO**
 - Carrier specific models - boosts AT&T or Verizon 4G LTE data and all major 3G voice and text networks
 - Ideal for one or two rooms
 - Reduces dropped and missed calls and provides faster 4G LTE data for multiple users
 - Tri-band voice and data booster for extended coverage
- **zBoost TRIO Xtreme**
 - Carrier specific models - boosts AT&T or Verizon 4G LTE data and all major 3G voice and text networks
 - Ideal for larger residential spaces



- Reduces dropped and missed calls and provides faster 4G LTE data for multiple users
- Tri-band voice and data booster for extended coverage

* Pew Research Internet Project, 2012

** "Seven Shades of Mobile" study, conducted by Insights, 2012

About zBoost

zBoost (www.zBoost.com), a leading provider of consumer cell phone signal booster kits and manufacturer of the popular [zBoost cell phone signal booster](#), was the first company to introduce consumer-priced, easy-to-install with no knobs, cell phone signal booster kits that “extended cell zones” for the home market. The zBoost product line works with most carriers in the North America including AT&T®, Sprint®, T-Mobile® and Verizon®. The award-winning zBoost home solutions help today's connected consumers with dropped calls and slow data. zBoost's recognition by industry leaders includes: 2012 EXC!TE honoree, 2012 CE PRO's Top 100 Technology Providers and a finalist for the 2013 CTIA Emerging Technologies (E-Tech) Award. zBoost continues to develop innovative products that meet the demands of an increasingly wireless society by enhancing wireless signals.

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