

Holiday Happiness - zBoost Speeds Data 20 Times Faster

New York - September 20, 2012 - Wi-Ex, a leading provider of consumer and commercial cell phone signal booster kits, is showcasing its award-winning 4G zBoost Data Blast cell phone signal booster today at the Pepcom's Holiday Spectacular. The DataBlast provides Verizon LTE and T-Mobile AWS consumers with an end to slow data allowing them to maximize their 4G devices including accessing the web or online multimedia applications such as gaming, downloading music, uploading pictures and streaming high-definition video at optimal quality and speed. In recent speed tests, the installation of the zBoost SOHO DataBlast resulted in data speeds up to 20X faster.*

"The extreme data requirements that smartphones require make consumers even more aware of the reliability and strength of their cell phone signal. LOW signal means SLOW signal -- Recent industry statistics reveal that more than 75 percent of cell phone Internet users experience slow download speeds that prevent things from loading as quickly as they would like," said Sharon Cuppett with Wi-Ex. "With the newest gadgets from Apple, Android and Amazon sure to top holiday wish lists, a poor indoor cell phone signal can result in millions of unhappy holiday customers."

According to recent study by the Pew Research Center's Internet & American Life Project, more than 75 percent (77%) of cell phone Internet users experience slow download speeds that prevent data from loading as quickly as they would prefer. The zBoost DataBlast provides those consumers using Verizon LTE and T-Mobile AWS a solution to slow download speeds. The zBoost DataBlast, like the entire line of zBoost products, features patented technology that protects the carrier network. The zBoost DataBlast's MSRP is \$399 and starts shipping in October. The package includes everything you need: amplifier base unit, power supply, base unit antenna, coaxial cable (RG59-mini), signal antenna and mounting hardware. The wide radio wave beam width directional antenna receives signals from multiple cell towers.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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