



By **Wi-Ex**

zBoost DataBlast UPGRADE Adds 4G Data Zone for Existing Customers

Las Vegas – January 08, 2013 - Wi-Ex, a leading provider of consumer and commercial [cell phone signal booster](#) kits, announced today the zBoost DataBlast UPGRADE at Digital Experience at the 2013 Consumer Electronics Show (CES). The new zBoost DataBlast UPGRADE enables previously installed booster products to split the signal cable and establish a new 4G Data Zone in conjunction with the zBoost. The DataBlast UPGRADE allows users to integrate with a current voice booster to boost 4G LTE.

“With 4G cell phone shipments projected to hit 275 million units in 2013 and recent reports showing more than 77 percent of cell internet users experiencing slow download speeds that prevent things from loading as quickly as they would like, a strong 4G signal is becoming a necessity for today’s consumers and businesses,” said Frankie Smith director of sales with Wi-Ex. “Our new upgrade allows customers to add on to their current unit providing multiple users a strong signal putting an end to dropped calls and slow data including 4G.”

The zBoost DataBlast UPGRADE comes kit complete, ensuring an easy set up through four simple steps. The package includes base unit, whip antenna, power supply, quad-band signal antenna with mounting hardware and signal combiner. Additional benefits of the zBoost DataBlast include:

- Increases indoor 4G data speeds
- Improves upload and download speeds
- Speeds data up to 20X faster
- No cradle or connections to your mobile device
- Supports multiple users simultaneously
- Extends mobile device battery life (uses less power when signal is stronger)

The only requirements in order to use the DataBlast UPGRADE is to have an existing 2G/3G boosting system that uses RG-6 or RG-11 coaxial cable and a strong outside signal. As with all zBoost products, the DataBlast UPGRADE protects the carrier network using patented technology. Currently shipping, the DataBlast UPGRADE retails for \$299.

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today’s connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the

2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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