



By **Wi-Ex**

## **zBoost Launches New zBoost DataBlast for AT&T LTE**

### ***zBoost DataBlast Increases Weak Signal -- Speeds Data Up to 20 Times Faster***

Las Vegas – January 8, 2013 - Wi-Ex, a leading provider of consumer and commercial cell phone signal booster kits, announced today its newest addition to the 4G DataBlast line at Digital Experience at the Consumer Electronics Show (CES). The newest zBoost DataBlast increases 4G LTE on the AT&T network and AWS data speeds on T-Mobile. The new zBoost 4G DataBlast increases weak signal that results in 20X faster data speed, allowing consumers to take full advantage of voice, data and Internet services on their mobile phones including high-speed data and video, instant messaging, pictures and more - at home, in their personal workspace or in the office.

“With AT&T recently announcing their 4G LTE network expansion plans to cover 300 million people in the United States by the end of 2014, we are excited to offer our 4G DataBlast tailored to AT&T customers,” said Frankie Smith, Wi-Ex director of sales. “With the expansion of the 4G technology comes extreme data requirements, making a strong signal more important than ever – a low signal means SLOW data. Recent industry statistics reveal that more than 75 percent of cell phone Internet users experience slow download speeds that prevent things from loading as quickly as they would like.”

The zBoost DataBlast comes kit complete for easy install including base unit, base unit antenna, power supply, low-loss SATV coaxial cable RG-59 (mini), signal antenna and mounting hardware. The omnidirectional signal antenna receives signals from multiple cell towers. Additional benefits of the zBoost DataBlast include:

- Increases indoor 4G signal data speeds on AT&T and AWS networks
- Coverage-up to 2500 square feet
- Supports multiple users simultaneously
- Improves upload and download speeds
- No cradle or connections to your phone
- Extends phone battery life (uses less power when signal is stronger)
- Protects the carrier network using patented technology

The new zBoost DataBlast for AT&T will be available in early 2013 pending FCC approval.

### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. Wi-Ex has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer

Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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