



By **Wi-Ex**.com

## **Wi-Ex Announces 4G Cell Phone Signal Booster Line**

### **zBoost 4G-V Enhances Verizon 4G LTE**

Las Vegas - January 9, 2012 - Wi-Ex, a leading provider of consumer and commercial cell phone signal boosters, announced today the launch of its 4G line of cell phone signal boosters including the zBoost 4G-V for Verizon 4G LTE at Digital Experience at the 2012 Consumer Electronics Show (CES).

"With Verizon 4G LTE reaching more than 200 million people in 2011 and 190 markets, we are excited to launch our 4G line with the zBoost 4G-V for Verizon 4G LTE," said Frankie Smith, Wi-Ex director of sales. "The extreme data requirements that smartphones require make consumers even more aware of the reliability and strength of their cell phone signal. With the launch of our 4G line, zBoost can provide consumers with an end to slow data and dropped calls allowing them to enjoy all of the benefits of their smartphones and other connected devices."

With the zBoost 4G-V and other zBoost 4G boosters, consumers can maximize their 4G devices including online multimedia applications such as gaming, downloading music, uploading pictures and streaming high-definition video at optimal quality and speed.

The zBoost 4G-V, like the entire line of zBoost products, features patented technology that protects the carrier network. The package includes everything you need: amplifier base unit, power supply, base unit antenna, coaxial cable (RG59-mini), signal antenna and mounting hardware. The wide radio wave beam width directional antenna receives signals from multiple cell towers. The zBoost 4G-V will be available in Q2 2012.

#### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), a leading provider of cell phone signal boosters, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 EXC!TE honoree. They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.