



## **zBoost Receives FCC Approval for zBoost Cell Phone Signal Boosters Cell Phone Signal Booster Minimizes Dead Zones, Reduces Dropped Calls and Speeds 3G Data**

Atlanta, GA - March 25, 2014 - zBoost, a leading provider of consumer cell phone signal booster kits, announced today the zBoost dual band line of cell phone signal booster kits received Federal Communications Commission (FCC) certification complying with all requirements for the new technical standards. The new zBoost line leverages zBoost's award-winning technology to provide consumers with a line of intelligent and easy to setup (no knobs) cell phone signal booster kits that minimizes dead zones, reduces dropped calls and increases 3G data. The new FCC certification applies to 80% of the zBoost consumer products including the popular zBoost SOHO line, designed for consumers; the zBoost REACH line, designed for the signal-challenged urban and rural markets; and the zBoost line aimed at larger homes needing greater coverage

"zBoost has always used technology to protect the carriers' networks and believes that the new FCC certification process is a validation of our technology and products," said Karen Reynolds, president of zBoost. "This encourages us to continue research and invest in the area of enhancing indoor cell phone signal. The booster industry is now required to provide a kitted product solution, which is something that we have done from the start. The zBoost products provide an easy-to-install solution for the millions of consumers with poor indoor cell phone signal. With our zBoost products, we see firsthand the positive impact of cell phone signal boosters with our customers and look forward to rolling out our new products to consumers in the near future."

### **zBoost SOHO - Kit Complete for Easy Set Up**

The zBoost SOHO line provides consumers with an enhanced cell phone signal on all connected devices operating on the 800 and 1900 MHz frequency for up to 5,500 square feet. Units come kit complete with an easy setup solution - software intelligence auto-adjusts the booster, so no knobs are needed for manual adjustments. zBoost products use patented technology and protect the carrier network. The new zBoost SOHO line includes:

- zBoost SOHO - Requires 2 to 3 bars outside and coverage up to 2,500 square feet
- zBoost SOHO Max - Requires 1 to 2 bars outside and coverage up to 3,500 square feet
- zBoost SOHO Xtreme - Requires 1 to 2 bars outside and coverage up to 5,500 square feet

\*Coverage results vary. Coverage is dependent on strength of outside signal and building construction.