



zBoost Presents Free Guide Showcasing Tips, Tools and Tech for The Integrated Home

Denver – September 25, 2013 - zBoost, a leading provider of cell phone signal booster kits, is showcasing its “Tips, Tools and Tech -- Guide for Staying Connected, Organized and Entertained,” at CEDIA Expo 2013 in booth #1255. This resource for electronic installers, resellers and consumers highlights tips, technologies and tools focused on the role of wireless in the integrated and connected home. Parks Associates projects that more than 20 million U.S. households will have some type of central control or home automation system in place over the next couple of years including entertainment, lighting, energy management, security systems and home healthcare devices.

“This year and next seems to be the “time of the upsell” for installers. While helping their customers achieve an integrated home, custom installers and consumer electronics professional are looking to upsell products with clear value-added benefits. At the same time, homeowners are saying ‘yes’ to upsells that have compelling benefits and value,” says Sharon Cuppett, vice president of marketing at zBoost. “The goal of our Guide is to help installers and consumers explore solutions that streamline wireless technology across our mobile society.”

For custom installers, the Guide provides valuable material to aid in the upsell of a profitable add-on, cell phone signal booster, which is great for clients looking to make the integrated home a reality through their media rooms, offices, family living areas and alarm systems. With many home automation and integrated home applications running on the cellular network, a strong indoor cell phone signal is an important component to the integrated home.

The Guide highlights information to help installers educate their customers on the integrated home including:

4 Things To Know About 4G

The “fourth generation”, or more commonly known as “4G” technology, is increasingly becoming an essential aspect of everyday life. 4G controls all data on mobile devices, while 2G and 3G control voice. According to Pew Research, 77 percent of cell internet users experience slow download speeds that prevent things from loading as quickly as they would like (Pew Research 2012). These slow speeds are a result of extreme data requirements mobile devices demand from signal. As smartphone and tablet usage increase so will the need for ensuring a strong 4G signal.

Knowing the basics of 4G is the first step to understanding what your mobile device requires and why your device is slower in certain areas. Here are 4 things every mobile device owner should know about 4G:

In Search of 4G: Your 4G phone will attempt to connect to 4G no matter how weak the 4G signal is, therefore the battery will decrease rapidly while searching or switching between 2G/3G and 4G.



Location is Key: 4G is still in the early stages of deployment nationwide and not all areas offer full 4G service. 4G phones are backwards compatible with 2G/3G, so if you venture into an area without 4G service your phone will still be supported by your carrier.

Speed is Everything: The new 4G networks offer data speeds several times faster than 3G which is comparable to the broadband Internet services delivered to homes and businesses through cable TV or phone lines. 4G speeds vary by wireless provider. Signal boosters, such as the zBoost DataBlast, aid in amplifying weak 4G signal indoors.

Multiple Users: A single 4G connection has a large capacity and is able to be shared by multiple users, just like a home broadband link. Users can use it to set up a "mobile hotspot" that can connect several laptops or smartphones to the Internet through the 4G connection. 4G can boost devices other than cell phones, such as tablets, Datacards, 4G modems and netbooks.

The complete [“Tips, Tools and Tech Guide”](#) is available for download on the zBoost home page near the bottom or [click here](#).

About zBoost

zBoost (www.zBoost.com), a leading provider of cell phone signal booster kits and manufacturer of the popular [zBoost product line](#), developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. zBoost has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications and now includes the “DataBlast”, an LTE booster. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 and 2012 EXC!TE honoree and 2012 CE PRO’s Top 100 Technology Providers. They also were selected as a finalist for the 2007, 2009 and 2013 CTIA Emerging Technologies (E-Tech) Award. zBoost continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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