



### **zBoost Provides Manufacturer Product Training for Commercial Solutions at CEDIA Expo 2013**

Denver - September 25, 2013 - zBoost, a leader in the development of consumer and commercial cell phone signal booster kits, announced today its upcoming CEDIA Manufacturer Product Training at CEDIA EXPO 2013. The zBoost training will take place on Friday, September 27 from 11:00 am - 12:30 pm and 3:00 pm - 4:30 pm in Room 603 and Saturday, September 28 from 11:00 am - 12:30 pm and 3:00 pm - 4:30 pm in Room MHB-4B. The zBoost line of cell phone signal booster kits includes consumer units, 4G kits, as well as commercial cell phone signal booster kits for small businesses and commercial applications such as hospitals, factory floors, M2M, convention centers, museums, ATCO trailers, offices and high rises.

“As the integrated home becomes a reality, a strong cell phone signal becomes even more important for CEDIA installers to address and our zBoost line of cell phone signal boosters provides CEDIA installers with a solution designed to meet the needs of their customers while providing CEDIA installers with a cutting edge solution with a high profit margin,” said Frank Smith, vice president of sales for zBoost. “zBoost created the kitted cell phone signal booster category for both the consumers and installers markets. Our sales and customer service team understands the business of custom installers. So the kits are easier to install and custom installers make two to three times above dealer costs, providing them with a highly profitable venture.”

The CEDIA Training will focus on the zBoost Commercial Solutions Division (CSD), which provides solutions to increase cellular coverage inside buildings ranging in size from 5,000 sq. ft. to 250,000 sq. ft. This benefits multiple wireless device users by reducing dropped cell phone calls and increasing cellular data speeds on smartphones and air cards, which helps attract and keep tenants as well as increase employee production. The solutions are provided to the professional installer as kits that contain the equipment list, system design, installation tips and engineering support. This class will provide a comprehensive overview of the CSD process including how to quote, implement and optimize the solution.

CEDIA attendees can register via: <https://events.itnint.com/CEDIA13/RegOnline/Landing.aspx> The zBoost line will be showcased at CEDIA EXPO September in booth #1255.

#### **About zBoost**

zBoost ([www.zBoost.com](http://www.zBoost.com)), a leading provider of cell phone signal booster kits and manufacturer of the popular [zBoost product line](#), developed zBoost, the first consumer-priced signal booster that “extended cell zones” for the small office/home office cell phone market. zBoost has expanded their “extending cell zone coverage” beyond consumers to corporate enterprises and large commercial applications and now includes the “DataBlast”, an LTE booster. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor in-door cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. The



award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA) and a 2011 and 2012 EXC!TE honoree and 2012 CE PRO's Top 100 Technology Providers. They also were selected as a finalist for the 2007, 2009 and 2013 CTIA Emerging Technologies (E-Tech) Award. zBoost continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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