

zBoost zForce Solves Weak Cell Phone Signal Problems for Summer Travelers

zForce Keeps Travelers Connected - Reducing Dropped, Missed and Choppy Voice Calls

Atlanta - May 23, 2013 - With millions of American's expected to hit the roads this Memorial Day Weekend, Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal booster kits, is showcasing its zBoost zForce in-vehicle cell phone signal booster as a solution to keep summer travelers connected while on the go. The zForce is a dual band cradle unit that captures the signal outside of the car and amplifies it on the inside for a stronger and more reliable "hands-free" signal resulting in reduced dropped, missed and choppy voice calls.

According to a TripAdvisor Survey, one in three Americans is planning to travel over Memorial Day weekend, and 86 percent have plans to take a leisure trip this summer. Cars continue to top the method of transportation with 74 percent of summer travelers planning to drive.

"For safety and to stay connected, consumers rely on their cell phones when on the go" said Frank Smith, director of sales and channel strategy at Wi-Ex. "The zForce cell phone signal booster keeps travelers connected to family, friends and work while traveling to their summer destination without dropped, missed or choppy voice calls."

The zBoost zForce YX240 cell phone signal booster extends an in-vehicle Cell Zone™ for your cell phone or smartphone. The in car booster comes kit complete with an MSRP of \$129, which includes the gooseneck and CLA adaptors.

Benefits Include:

- Boosts in-vehicle signal – Perfect for travel or long commutes
- Cradle for hands-free operation
- Eliminates most dropped or missed calls
- Works with your cell phone or smartphone such as iPhone, Android or BlackBerry
- Compatible with carriers and mobile devices using 800 & 1900 MHz, except 4G
- Extends cell phone battery life
- Improves signal strength for voice and data
- Easy set-up: Package includes everything you need to create a zBoost® Cell Zone™
- Features built-in port for charging, auto-shut off when your vehicle is not in use and adjustable arms to fit most any phone

About Wi-Ex

Wi-Ex (www.wi-ex.com), a leading provider of cell phone signal booster kits and manufacturer of the popular zBoost product line, developed zBoost, the first consumer-priced signal booster that "extended cell zones" for the small office/home office cell phone market. Wi-Ex has expanded their "extending cell zone coverage" beyond consumers to corporate enterprises and large commercial applications and now includes the "DataBlast", an LTE booster. From M2M applications to large commercial complexes to the rising number of teleworkers, the zBoost line provides a business-centric solution for improving poor indoor cell phone coverage domestically and internationally. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. The award-winning zBoost home and office solutions help today's connected consumers including iPhone, iPad, Android (DROID), BlackBerry, and smartphone users with dropped calls and slow data. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronic Association (CEA) and a 2011 and 2012 EXC!TE honoree and 2012 CE PRO's Top 100 Technology Providers. They also were selected as a finalist for the 2007, 2009 and 2013 CTIA Emerging Technologies (E-Tech) Award. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

