



zBoost Your iPhone and iPad

Wi-Ex Provides the Perfect “i-accessory” to Increase Signal and Speed of Cell Phone, EDGE and 3G technology

San Francisco – February 11, 2010 –Wi-Ex, the leading provider of consumer cell phone signal boosters for the home, office and car, provides consumers with the perfect “i-accessory” for their iPhone, iPod and the upcoming iPad. Showcased today at Macworld Conference & Expo in booth 1390, Wi-Ex’s zBoost suite of products allow consumers to take full advantage of voice, data and Internet services on their iPhone and other mobile phones and data devices including 3G high-speed data and video, instant messaging, pictures and more at home, in your personal workspace, in the office or on the go both within the U.S and abroad.

“Even as carriers continue to push to expand their 3G networks, poor in-door cell phone signal continues to be a problem for more than 65 percent of cell phone owners. The iPhone and many of the smartphones have indoor signal problems, especially in larger cities,” said Lloyd R. Meese, CEO of Wi-Ex. “The use of the data functions on the iPhone require a stronger signal and although, some indoor signal problems may be blamed on the iPhone or the carrier network, some of the dropped calls and general loss of coverage is due to environmental obstructions, building materials, metal roofs, high-speed data (reduces coverage) and network interference. The zBoost improves signal strength for better voice and data transmission while maintaining the integrity of the carriers’ networks using patent-pending technology. We see it as the perfect i-accessory for all iPhone users.”

The annual zBoost "State of the Cell Signal" Survey, commissioned by Wi-Ex and conducted by Harris Interactive®, revealed that 67% of cell phone owners experience problems including poor quality and 49% claim to have done something special to improve signal strength in order to make or receive a call in their home. In addition, the survey, fielded December 8 – 10, 2009 via Harris’ online omnibus survey, found that 67 percent of cell phone owners use data functions on their cell phones and, of those, nearly 60 percent (57 percent) experience problems with their cell phone service while using data functions.

All Wi-Ex products feature patent-pending technology to protect the carrier network. They are easy to install, affordable and increase in-building coverage by up to 2,500 sq ft. zBoost is offering an exclusive Macworld Show Special. Available only to attendees and during the Expo hours, the following consumer zBoost products will be specially priced:

zBoost® Dual Band-YX500/510 extends Cell Zones™ up to 2500 square feet and supports multiple users and carriers (excluding Nextel) simultaneously.

- o MSRP: \$399
- o zBoost Macworld Special: \$199
- o \$200 savings

zBoost® Car Unit- YX230 extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives.

- o MSRP: \$179
- o zBoost Macworld Special: \$149
- o \$30 savings

The zBoost zPocket® – YX110 increases signal strength and creates a personal Cell Zone™ for a small living/work space or travel. Not only does zBoost zPocket® increase cell phone signal, it increases signal for aircards, as well.

- o MSRP: \$119
- o zBoost Macworld Special: \$89
- o \$30 savings

About Wi-Ex

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodafone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

About the zBoost "State of the Cell Signal Survey:

Harris Interactive® fielded the study on behalf of Wi-Ex from December 8 – 10, 2009 via its QuickQuerySM online omnibus service, interviewing a nationwide sample of 2,212 U.S. adults aged 18 years and older of whom 1,869 own a cell phone. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Deanna Anderson at danderson705@comcast.net.

For more information:

Deanna Anderson

705 Communications

Danderson705@comcast.net

404-759-1890