

Making a List and Checking It Twice:

Ten Tips to Make Travel Safer this Holiday Season

Atlanta, November 18, 2009 – Flat tire, out of gas, unexpected snow storm and then, no cell service, this is not the way most travelers want to remember their holiday trip. However, these are just a few of the emergencies that will strand travelers this holiday season.

According to AAA over 50 million people traveled by car during the 2008 holiday season. Small steps such as putting the tire changing tools on top of the luggage and filling up the windshield wiper fluid reserve with winter solvent can make all of the difference in a difficult situation for many of this year's holiday drivers.

Take the stress out of your holiday travel with these 10 tips to help keep you and your family safe in the worst of situations.

1. Plan ahead, have your car tuned and your tires checked before hitting the road. Also if you will be traveling in winter climates, have your car fluids winterized and include a window scraper.
2. Leave your travel itinerary with a trusted friend or family member, including when you plan to leave, arrive and what route you will be taking. They should expect a call from you when you arrive safely. Follow the same procedure for the return trip.
3. Most travelers rely on their cell phone to call for help, but frequently a cell signal is not available in remote areas, even when traveling on a major interstate. Begin the trip with a fully charged cell phone and a zBoost Cell Phone Signal Booster Car Unit. The first line of defense is to call for help; unfortunately cell signals in rural areas are undependable, so a zBoost Cell Phone Signal Booster (www.wi-ex.com) is a must have for long distance travel.
4. Pack emergency items on the top of the luggage for easy access, including the tire changing tools, an extra bright flashlight with new batteries, flares, and heavy duty jumper cables.
5. Refill your gas tank when it is ½ full, while traveling at night or in unfamiliar areas.
6. Bring a first aid kit.
7. Pack bottled water and snack food items.



By **Wi-Ex**

8. For winter safety, include gloves, hats coats and walking shoes for everyone in the car plus extra blankets.
9. If you get stuck in the snow or mud use road salt or kitty litter for extra traction. Don't leave the car unless you know how far you would have to walk for help.
10. Do not drive while sleepy, change drivers or pull over for a quick nap in a rest area.

"This holiday season make sure you have your holiday checklist complete. For me the holidays mean traveling about six hours through rural areas so I always make sure to have everything ready in case of an emergency including my zBoost car unit." said Sharon Cuppett, vice president of marketing for Wi-Ex. "The zBoost car unit decreases, or in many cases, eliminates "deadzones" on the road, it's a perfect traveling companion because I can use it in my car and it doesn't need to be tethered like other boosting devices on the market. It that helps me stay in touch and feel safer. Being stranded with no cell signal, is a travelers nightmare."

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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