

## **Boost Your Mobile Life with zBoost Product Line – now available for European Frequencies (GSM)**

### ***Award Winning Line of zBoost Products Boosts 3G and Cell Zones for the Home and Office***

Barcelona - February 15, 2010 - Wi-Ex, the leading provider of consumer mobile signal boosters for the home and office, showcased its zBoost European product line today at Mobile World Congress. On display in booth 2J04 at Mobile World Congress and at MobileFocus Global at Avenida Palace Hotel, the zBoost line of products increases the mobile signal indoors and eliminates dropped calls which allows consumers to take full advantage of voice, data and Internet services on their iPhone, Blackberry, smartphone and other mobile phones and data devices including 3G high-speed data and video, instant messaging, pictures and more at home and in the office.

Recent industry statistics predict that worldwide smartphone sales will surpass worldwide PC sales by the end of 2011. In addition, according to Gartner more than one billion devices worldwide will be connected to the web in 2010.

“The surge in smartphones combined with the increase in use of mobile devices for accessing the Internet and other data functions has made the mobile life a reality,” said Lloyd R. Meese, CEO of Wi-Ex. “Consumers are no longer reliant on their PCs for Internet access, however with the freedom of the mobile lifestyle comes the frustration of poor in-door mobile signals. We are working with top dealers and distributors across Europe to provide the zBoost solution to consumers and help provide a consumer-based solution to those consumers frustrated by poor in-door mobile signals.”

Designed for consumers and network operators, the zBoost-ONE™ UMTS 3G signal booster consists of one base unit with no external aerials and extends 3G Voice and Data Zones™ for single or multiple users in homes or offices using UMTS/HSPA (2100MHz). The zBoost for Home and Office, a dual band unit, works with all phones on the 900 MHz and 1800 MHz frequencies and allows consumers outside of the US to experience increased indoor cell signal coverage – up to 250 sq. meters.

#### **zBoost-ONE UMTS**

Designed to create an indoor zone for 3G data services, the zBoost-ONE UMTS can significantly enhance the throughput of the mobile data, and in some cases allow data to work in areas where data access would otherwise not be available. The zBoost-ONE UMTS supports UMTS data protocols at 2100MHz. Internationally, the high data speeds of UMTS are now most often utilized for Internet access making the zBoost an ideal product for people with smart phones like iPhone™, Blackberry™ and Palm™. It finds the mobile network and automatically begins reducing dropped calls and increasing data throughput. The zBoost-ONE line will be initially available exclusively on Amazon.com®.

The zBoost-ONE UMTS is consumer friendly with a very simple set up - place the unit in the window, plug it in and enjoy the data functionality on a UMTS mobile and aircards up to 130 square meters. The zBoost-ONE UMTS is ready to go out of the box with two simple steps including synching the zBoost-ONE to the wireless carrier for their device (datacard, BlackBerry, iPhone, etc) and then finding the best location for the zBoost-ONE. The zBoost-ONE UMTS will be available in early April with a price of \$299 FOB Atlanta. .

The benefits of the zBoost-ONE include:

- Consists of one base unit with no external aerials
- Dramatically improves data rates
- Improves weak signal locations
- Easy to install – Syncs to your mobile
- Totally wireless operation
- Supports data cards and PDAs
- Low power consumption
- Sleep mode when not in operation

### **zBoost Home and Office**

The zBoost Home and Office allows multiple users to operate their phones simultaneously (including both data and voice) and is compatible with all major carriers using 900MHz and 1800 MHz. It's easy to install and the base unit can be placed in the family room, the basement, an office, a bedroom or a central location. The package includes everything you need: amplifier base unit, power supply, base unit antenna, low-loss SATV coaxial cable (RG6), signal antenna and mounting hardware. The omni-directional signal antenna receives signals from multiple cell towers. The zBoost for Home and Office retails for \$499 FOB Atlanta.

### **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and worldwide including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were awarded a 2007 and 2010 International Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products for the world market to meet the demands of an increasingly wireless society by enhancing wireless signals.

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