



Wi-Ex hosting "Into Tomorrow" with Dave Graveline at CEDIA

CEDIA EXPO 2010

ATLANTA--(September 23, 2010)--Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters for the home, office and on the go, is hosting Dave Graveline and his "Into Tomorrow" high tech talk show at CEDIA on Friday, September 24, 2010 in booth #4012 from 12:00 to 5:00 PM.

"We are excited to host 'Into Tomorrow' at CEDIA again this year," said Bethany Mangold, Wi-Ex Marketing Manager. "With recent reports revealing that 59 percent of Americans access websites on their wireless devices including laptops and smart phones, a reliable in-door cell phone signal is a necessity in today's homes and offices. As the leader in consumer cell phone signal boosters, 'Into Tomorrow' is the perfect venue to discuss our newest products and the solution they provide to a poor in-door cell phone signal."

"Into Tomorrow with Dave Graveline" is a 3-hour radio program (as well as 60 second Daily Features and ITTV Video Reports) covering the latest in consumer electronics and technology available today and in the future. The show will cover a variety of top companies exhibiting at CEDIA including Wi-Ex and its new products for the custom installer market. The zBoost custom installer products are designed to create Cell Zones™ in signal-challenged homes and commercial buildings. The zBoost line of products allows users to take full advantage of voice, data and Internet services on their connected devices including 3G high-speed data and video, instant messaging, pictures and more.

About "Into Tomorrow"

"Into Tomorrow with Dave Graveline" (www.Graveline.com), now in their 14th season, is a 3-hour radio program (as well as 60 second Daily Features and ITTV Video Reports) covering the Latest in Consumer Electronics & Technology available today and ... into tomorrow. The show airs currently on 143 AM & FM radio stations around the U.S., on



both SIRIUS and XM Satellite Radio, radio stations in Germany, Bermuda, New Zealand, Canada and several other sources including Mobile Broadcast Network, BeOS Radio, Sprint Radio, TiVo, CelleCast and many others - every weekend. "Into Tomorrow" is also heard around the world on the Armed Forces Networks in several other countries. In addition, they stream all their audio and video via their web site and provide free Podcasts of the show archives.

The only international show covering consumer electronics exclusively for 14 years, "Into Tomorrow" highlights the way technology is changing our lives! From Gadgets & Gizmos to Home Theater, Digital Photography, Car Audio, Security & Navigation, High Tech Recreation, HDTV, Technology On-The-Go, GPS and everything else that people are talking about. We also frequently broadcast from many trade shows and CE events around the world - including CES Las Vegas, HomeTech Dubai, Mobile World Congress in Barcelona, CeBIT Hannover, CEATEC Japan, Electronic House eXpo in Long Beach/Orlando, CTIA Wireless, many others! Additional information on "Into Tomorrow with Dave Graveline" can be found at www.Graveline.com

About Wi-Ex

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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