

Connect with Dad at Home, Work or On the Go with zBoost

Atlanta – June 4, 2009 – Brunch, ties, books and gift cards may have topped the Father's Day Gift Guides of the past, but today's Dad is looking for tools that help him stay connected at home, work and on the go.

According to 2008 statistics from the National Retail Federation, nearly 75% of adults in the U.S. celebrate Father's Day and almost 20 percent of Dads will receive consumer electronics or computer related accessories.

With that in mind, help your Dad be part of the 20 percent of Dad's going tech this Father's Day and give your Dad the gift of staying connected.

zBoost Your Dad's Bars

According to the zBoost "State of the Cell Signal" Survey, commissioned by Wi-Ex, the leading providers of consumer cell phone signal boosters, and conducted by Harris Interactive®, 70 percent of cell phone owners experience problems with their cell phone service, including dropped calls (44%), poor signal reception or dead zones in their home (34%) and poor signal reception or dead zones at work (28%). The "State of the Cell Signal" Survey also found that nearly two in three cell phone owners (64%) use data functions on their cell phones and, of those, 51 percent experience problems with their cell phone service while using data functions.

The complete line of zBoost products reduce dropped calls and improve cell phone signal by capturing the stronger signal from the outside and amplifying the signal indoors. zBoost increases signal for both voice and data transmission including increasing the speed of aircards, EDGE and 3G technology.

The zBoost® Dual Band-YX510 (\$399) is perfect for the Dad who works from home or in an office with poor cell phone signals. It extends Cell Zones™ up to 2500 sq feet and supports multiple users and carriers (excluding Nextel) simultaneously.

The zBoost® Car Unit- YX230 (\$299) can help the Dad who is always on the go stay connected. It extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives.

All zBoost® products use patent-pending technology to protect the carrier network, support voice calls or data services and works with all phones and carriers (except Nextel).

For more information on picking the perfect zBoost to help your Dad stay connected visit www.wi-ex.com.