

Give Your iPhone a zBoost

zBoost Increases Signal and Speed of Cell Phone, EDGE and 3G technology

San Francisco – January 5, 2009 –Wi-Ex, the leading provider of consumer cell phone signal boosters, can give your iPhone a boost. Showcased today at MacWorld Expo in booth 4042, Wi-Ex (www.wi-ex.com) offers a suite of zBoost products that reduce dropped calls and improves cell phone signal for all carriers* and phones, including the popular iPhone. The zBoost line improves signal for voice transmission, as well as increases signal and speed of aircards, EDGE and 3G technology.

“The iPhone offers many data applications, including easy access to email, instant messaging, online videos and social networking sites- all of which use either EDGE or 3G to connect and can be subject to the challenges of poor in-door cell phone signal,” said Lloyd R. Meese, CEO of Wi-Ex. “Our latest survey findings indicate that a large number of consumers are experiencing signal issues when using data functions. The zBoost line provides consumers with a solution today that can help them enjoy all of the voice and data features on their phones.”

According to the zBoost “State of the Cell Signal” Survey, commissioned by Wi-Ex, the leading providers of consumer cell phone signal boosters, and conducted by Harris Interactive®, nearly two in three cell phone owners (64%) use data functions on their cell phones and, of those, 51 percent experience problems with their cell phone service while using data functions. . zBoost increases Cell Zones™ in the home, office, car and personal space.

Other key survey findings include:

- 94 percent of cell phone owners who use data functions do so for messaging, including:
 - Text (92%)
 - MMS messaging (25%)
 - Instant messaging (16%)
- 23 percent of cell phone owners who use data functions use their cell phones for email
- 20 percent browse the Internet
- Six percent use social networking sites such as Facebook and MySpace on their cell phones

Scott Schutza, a custom installer and zBoost® customer, set-up up the zBoost® Dual Band-YX510 in his clients’ home and had immediate results. Schutza says, “[I] installed the system as directed, and *WHAM!*, no more problem! The client was able to use her iPhone everywhere in her house.”

zBoost are easy to set-up, affordable and increase in-building coverage by up to 2500 square feet. The zBoost® product line is compatible with 800MHz and 1900MHz and range in price from \$119 - \$499 including:

- zBoost International – Launched at CES and works with 900 MHz phones and 1800 MHz phones simultaneously - increases your indoor cell signal coverage – up to 200 sq. meters – Introductory price \$499
- zBoost zPocket – Personal workspace booster works with both 800 MHz and 1900 MHz - \$119 – use with speakerphone or Bluetooth headset
- zBoost zPersonal (zP) – Personal booster that works with both 800 MHz and 1900 MHz - \$169; single user increases coverage from 4-6ft
- zBoost - Cellular frequency works with 800 MHz - \$299 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost - PCS frequency works with 1900 MHz - \$299 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost - Dual Band works with both 800 MHz and 1900 MHz - \$399 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost for the car – Dual Band works with both 800 MHz and 1900 MHz - \$299
- zBoost safety division - Flexible and affordable technology designed for the public safety market
- zBoost for the Professional Installer - zBoost 600 series of products include single frequencies or a dual-band unit.

*Excluding Nextel and iDEN frequencies

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and eetail outlets including BestBuy.com (www.bestbuy.com) RadioShack (www.radioshack.com), Fry's (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com), RepeaterStore.com (www.repeaterstore.com) and Solid Signal (www.solidsignal.com). The zBoost product line works with most carriers including AT&T, Sprint, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 CTIA Emerging Technologies (E-Tech) Award in the Hardware – Mobile Accessory category. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals

About the zBoost “State of the Cell Signal Survey

The “State of the Cell Signal” survey was conducted online by Harris Interactive on behalf of WiEx between November 4 and November 6, 2008 among 2,168 U.S. adults 18 years of age or older, of whom, 1,886 are cell phone owners and 1,175 are cell phone owners who use data functions on their phone. Results were weighted as needed on the basis of region, age within gender, education, household income, and race/ethnicity. Propensity score weighting was also used to adjust for respondents’ propensity to be online.

All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate, including sampling error, coverage error, and error associated with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, Harris Interactive avoids the words "margin of error" as they are misleading. All that can be calculated are different possible sampling errors with different probabilities for pure, unweighted, random samples with 100% response rates. These are only theoretical because no published polls come close to this ideal. Respondents for this survey were selected from among those who have agreed to participate in Harris Interactive surveys. The data have been weighted to reflect the composition of the U.S. adult population. Because the sample is based on those who agreed to be invited to participate in the Harris Interactive online research panel, no estimates of theoretical sampling error can be calculated.