

zBoost® Holiday Cheer with the Gift of Cell Zones™ *Increase indoor cell phone signals with zBoost®*

(ATLANTA) – The holiday season is about connecting with families and friends and in today's mobile society that means using your cell phone to help spread holiday cheer. However, if you are like one the more than 70 percent of cell phone owners who have experienced service problems such as dropped calls (45%), poor signal reception (36%) or dead zones (34%),* you may be experiencing the holiday blues. Thanks to the zBoost line of cell phone signal boosters you can now boost your holiday cheer!

Wi-Ex, the leader in cell phone signal boosters, offers an entire line of zBoost® products that reduce dropped calls and improves cell phone signal by capturing the stronger signal from the outside and amplifying the signal indoors. zBoost® not only increases signal for voice transmission, it also increases signal and speed of aircards, EDGE and 3G technology. zBoost® increases Cell Zones™ for the home, office, car, personal space and travel. All zBoost® products use patent-pending technology to protect the carrier network, support voice calls or data services and works with all phones and carriers (except Nextel).

The zBoost® products are easy to set up, affordable and increase indoor signal coverage by up to 2500 sq ft. (Repeat) The zBoost® product line is compatible with 800MHz and 1900MHz. With products ranging in price from \$119 - \$399 and including zBoost® Dual Band, zBoost zP® and zBoost Car Unit, there is a zBoost product to fit everyone on your list

zBoost® Dual Band-YX510 (\$399) extends Cell Zones™ up to 2500 sq feet and supports multiple users and carriers (excluding Nextel) simultaneously. zBoost® Dual Band is the perfect present for loved ones with a home office or a home with many dead zones.

The zBoost zPersonal® (zP) – YX 300 (\$169) increases signal strength and creates a personal Cell Zone™ for a small living/work space or travel. Its compact size and easy set up make zBoost zP® ideal for any holiday traveler. Not only does zBoost zP® increase cell phone signal, it increases signal for aircards, as well.

zBoost® Car Unit- YX230 (\$299) extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives. The zBoost® Car Unit is a unique and thoughtful gift for friends and family who struggle with dropped calls in their vehicle.

This year, spread holiday cheer by giving a present that will be appreciated all year long- Give the gift of zBoost® Cell Zones™! For more information on zBoost®, visit www.Wi-Ex.com

**Data from the zBoost on the Go Survey, commissioned by Wi-Ex and conducted by Harris Interactive*

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