

zBoost's Show Special Featured in Macworld Expo's iPhone Application, iMacworld

San Francisco, CA –January 5, 2009– Attendees to this year's Macworld Conference & Expo can check out Wi-Ex, the leading provider of consumer cell phone signal boosters, at the touch of their iPhone through the new iMacworld application. The comprehensive mobile guide allows access to all Macworld Conference & Expo information and select exhibitor information. This free application, which can be currently found in the iPhone Apps Store, also provides updates in real time during the show.

iMacworld will help users navigate expo halls to Wi-Ex's booth, provide detailed information on zBoost and highlight the zBoost Macworld Show Special. Showcased at Macworld Expo in booth 4042, Wi-Ex (www.wi-ex.com) offers a suite of zBoost products that reduce dropped calls and improves cell phone signal for all carriers* and phones, including the popular iPhone. The zBoost line improves signal for voice transmission, as well as increases signal and speed of aircards, EDGE and 3G technology.

As iMacworld users will see, zBoost is offering an exclusive Macworld Show Special. Available only to attendees and during the Expo hours, the entire line of consumer zBoost products will be specially priced:

- zBoost® Dual Band-YX500/510 extends Cell Zones™ up to 2500 square feet and supports multiple users and carriers (excluding Nextel) simultaneously.
 - MSRP: \$399
 - zBoost Macworld Special: \$199
 - \$200 savings

- zBoost® Car Unit- YX230 (\$299) extends cell phone signal up to 10 times the average strength, allowing miles of uninterrupted voice and data transmission. The zBoost® Car Unit eliminates dead zones and extends battery life for long drives.
 - MSRP: \$299
 - zBoost Macworld Special: \$149
 - \$150 savings

- The zBoost zP® – YX110/300 increases signal strength and creates a personal Cell Zone™ for a small living/work space or travel. Not only does zBoost zP® increase cell phone signal, it increases signal for aircards, as well.
 - MSRP: \$119-169
 - zBoost Macworld Special: \$99
 - Up to \$70 savings

*Excluding Nextel and iDEN frequencies

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and

etail outlets including BestBuy.com (www.bestbuy.com) RadioShack (www.radioshack.com), Fry's (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com), RepeaterStore.com (www.repeaterstore.com) and Solid Signal (www.solidsignal.com). The zBoost product line works with most carriers including AT&T, Sprint, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 CTIA Emerging Technologies (E-Tech) Award in the Hardware – Mobile Accessory category. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals