

"Cool 'Into Tomorrow' Hot Summer Giveaway" Includes Award Winning zBoost Cell Phone Signal Booster

ATLANTA- June 5, 2009 – Wi-Ex (www.Wi-Ex.com), the leader in cell phone signal boosters, is proud to be one of the sponsors for national radio show *Into Tomorrow with Dave Graveline's* "Cool 'Into Tomorrow' Hot Summer Giveaway", which began the week of June 1, 2009. Listeners have a chance to win \$75,000 in prizes including zBoost YX510 for the home/office and zBoost YX230 for the car.

Popular national radio tech personality and host of *Into Tomorrow with Dave Graveline*, Dave Graveline said, "We send our consumer electronics prizes from our guests and sponsors every week, all year-long, but [the "Cool *Into Tomorrow* Hot Summer Giveaway"] is really BIG!"

"Being a sponsor for "Cool *Into Tomorrow* Hot Summer Giveaway" is a perfect fit for Wi-Ex," said Bethany Mangold, Wi-Ex Marketing Manager. "Surveys show that more than 70% of cell phone users experience problems with their cell phone signal in-doors. By teaming up with "Cool *Into Tomorrow* Hot Summer Giveaway", consumers have the opportunity to win one of the zBoost solutions and experience first-hand how zBoost can improve their in-door cell phone reception.

Listeners can find *Into Tomorrow with Dave Graveline* on over 100 AM & FM radio stations, along with SIRIUS XM Satellite Radio and a plethora of online and other sources where listeners have the chance to win over \$75,000 in consumer electronics products in "The Cool 'Into Tomorrow' Hot Summer Giveaway."

Listeners can enter all summer long via the "Into Tomorrow" web site at www.Graveline.com. Winners will be chosen using a random algorithm and prizes will be shipped for the next three plus months.

Among the 700+ prizes from over 50 consumer electronics companies are:

- zBoost Cell Phone Signal Boosters
- HDTVs, Home Theater Systems
- GPS units
- Digital Cameras, Wireless Picture Frames
- Laptops, 3D Game Monitors, Wireless Laser Computer Mice, WiFi Routers
- SmartPhones, Bluetooth Headsets, Universal Chargers, PDAs
- Blu-ray Players, HD Digital Video Recorders, HD Radios, , - -- Audio & Video Editing tools
- And a lot more!

About "Into Tomorrow"

"Into Tomorrow with Dave Graveline" (www.Graveline.com), now in their 14th season, is a 3-hour radio program (as well as 60 second Daily Features and ITTV Video Reports) covering the Latest in Consumer Electronics & Technology available today and ... into tomorrow. The show airs currently on 143 AM & FM radio stations around the U.S., on both SIRIUS and XM Satellite Radio, radio stations in Germany, Bermuda, New Zealand, Canada and several other sources including Mobile Broadcast Network, BeOS

Radio, Sprint Radio, TiVo, CelleCast and many others – every weekend. "Into Tomorrow" is also heard around the world on the Armed Forces Networks in several other countries. In addition, they stream all their audio and video via their web site and provide free Podcasts of the show archives.

The ONLY international show covering Consumer Electronics exclusively for 14 years, "Into Tomorrow" highlights the way technology is changing our lives! From Gadgets & Gizmos to Home Theater, Digital Photography, Car Audio, Security & Navigation, High Tech Recreation, HDTV, Technology On-The-Go, GPS and everything else that people are talking about. We also frequently broadcast from many trade shows and CE events around the world – including CES Las Vegas, HomeTech Dubai, Mobile World Congress in Barcelona, CeBIT Hannover, CEATEC Japan, Electronic House eXpo in Long Beach/Orlando, CTIA Wireless, many others! Additional information on "Into Tomorrow with Dave Graveline" can be found at www.Graveline.com

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and etail outlets including BestBuy.com (www.bestbuy.com) RadioShack (www.radioshack.com), Fry's (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com), RepeaterStore.com (www.repeaterstore.com) and Solid Signal (www.solidsignal.com). The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals