



By **Wi-Ex**[®]

Landline Losers Turn to zBoost to Stay Connected

Atlanta, Ga – August 18, 2009 – As Generation Y leads the trend of dropping landline phones in favor of cell phones, a strong cell phone signal becomes much more of a necessity rather than a luxury. According to the zBoost State of the Cell Signal survey, commissioned by Wi-Ex and conducted by Harris Interactive, more than 70 percent of cell phone owners experience problems with their in-door cell phone service and with landlines becoming a thing of the past on today's college campus the zBoost line of cell phone signal boosters are quickly becoming a back-to-college essential.

The zBoost line of products creates Cell Zones™ for the home, office, car, personal space and travel. zBoost reduces dropped calls and improves cell phone signal indoors, as well as increases signal and speed of aircards, EDGE and 3G technology.

This fall, relieve your (affectionately named) Landline Loser loved ones of unnecessary costs by giving them the gift of reliable cell phone signal.

zBoost-ONE PCS - \$249

- One-of-a-kind: Industry's first one piece cell phone signal booster
- Boost 3G: Easy solution to maximize their 3G high-speed data and video, instant messaging, pictures and more
- Easy set-up: Place the unit in the window, plug it in and enjoy all of the voice and data functionality on a PCS phone up to 1200 square feet.
- PCS Boost: The zBoost-ONE works with all phones using the 1900Mhz frequency, more commonly called PCS.

zBoost Dual Band YX510- \$399

- Living 3G: Increase signal and speed of voice and data transmission, as well as, aircards, EDGE and 3G
- Extends CellZones: Perfect for a fraternity/sorority house, first- time home owners or your family home with coverage up to 2500 sq ft-
- Life of the party: Supports multiples users and carriers simultaneously

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.