



## **zBoost to Offer Installation Course at CEDIA EXPO**

Atlanta, GA – August 13, 2009 – Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, will provide CEDIA attendees with the chance to learn about zBoost Commercial installation during CEDIA EXPO Manufacturer Product Training on Friday, September 11 and Saturday, September 12 at the Omni Hotel in the Cypress Room at 10:00 am. The zBoost line of professional products is designed to create Cell Zones™ in signal challenged professional buildings. The zBoost line of products reduce dropped calls and improve cell phone signal indoors, as well as increases signal and speed of aircards, EDGE and 3G technology. Wi-Ex will showcase its award winning line of zBoost products at CEDIA EXPO in Atlanta September 10 -13 at booth #6157.

“Recent industry statistics cite more than 400 million 3G subscribers worldwide. Therefore, consumers are increasingly relying more on their mobile phones for communications, entertainment and social networking. Along with this comes the challenge of reliable, in-door mobile signals,” said Lloyd R. Meese, CEO of Wi-Ex. “The zBoost Commercial Installation Course is designed to provide contractors and consultants attending CEDIA with the information they need to provide their customers with a solution to provide reliable in-door cell phone service in homes, as well as large office buildings.”

The zBoost cellular signal boosters are a natural fit for custom installers that are interested in increasing revenue streams while providing new solutions for their customers. This class will provide training on how to effectively promote and implement the zBoost solution to both new and retrofit customers.

The course outline includes:

- Introduction
- Overview of Cellular Network/Technology
- zBoost Product Line Review
- Sales and Installation Review
- Wi-Ex Commercial Solution Group Introduction
- Q & A

### **About Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com))**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.