

Launch of zBoost-ONE™ UMTS Extends 3G Zones for the Home or Office Internationally

Award Winning Line of zBoost Products Continue to Help Solve In-door Cell Phone Signal Problems

New York, June 24, 2009 - Wi-Ex®, the leader in cell phone signal boosters, announced today at Pepcom Digital Experience the addition of the zBoost-ONE UMTS. Designed for consumers and network operators, the zBoost-ONE™ UMTS 3G signal booster consists of one base unit with no external aerials and extends 3G Voice and Data Zones™ for single or multiple users in homes or offices using UMTS/HSPA (2100MHz). Internationally, the high data speeds of UMTS are now most often utilized for Internet access making the zBoost an ideal product for people with smart phones like iPhone™, Blackberry™ and Palm™.

The zBoost-ONE UMTS supports UMTS data protocols at 2100MHz. It finds the mobile network and automatically begins reducing dropped calls and increasing data throughput. The zBoost-ONE line, the industry's first line of one piece 3G signal booster, also includes the recently launched zBoost-ONE which works with all phones using the 1900Mhz frequency, more commonly called PCS. The zBoost-ONE line will be initially available exclusively on Amazon.com®.

“The zBoost-ONE UMTS provides consumers an easy solution to maximize their 3G high-speed data and video, instant messaging, pictures and more. The zBoost-ONE UMTS positively affects the quality of the signal, resulting in higher data rates and a better user experience for mobiles or aircards,” said Lloyd R. Meese, CEO of Wi-Ex. “The launch of our zBoost-ONE UMTS provides consumers outside of the U.S. with another zBoost option to help improve their in-door signal. In addition, our zBoost-ONE line syncs with specific carriers which can provide a carrier specific solution to consumers looking for improved in-door reception.”

zBoost-ONE UMTS

Designed to create an indoor zone for 3G data services, the zBoost-ONE UMTS can significantly enhance the throughput of the mobile data, and in some cases allow data to work in areas where data access would otherwise not be available.

The zBoost-ONE UMTS is consumer friendly with a very simple set up - place the unit in the window, plug it in and enjoy the data functionality on a UMTS mobile and aircards up to 13 square meters.

The zBoost-ONE UMTS is ready to go out of the box with two simple steps including syncing the zBoost-ONE to the wireless carrier for their device (datacard, BlackBerry, iPhone, etc) and then finding the best location for the zBoost-ONE. The zBoost-ONE UMTS will be available in August.

The benefits of the zBoost-ONE include:

- Consists of one base unit with no external aerials
- Dramatically improves data rates
- Improves weak signal locations
- Easy to install – Syncs to your mobile
- Totally wireless operation
- Supports data cards and PDAs
- Low power consumption

- Sleep mode when not in operation

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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