



## **zBoost to Offer Installation Course at CEDIA EXPO**

CEDIA EXPO 2010

ATLANTA--(September 21, 2010)--Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters for the home, office and on the go, will provide CEDIA attendees the opportunity to learn about the zBoost Commercial Installer product offerings at the CEDIA EXPO Manufacturer Product Training on Friday, September 24 and Saturday, September 25 at Room A304 in Bldg A at 11:30 am.

Showcased at CEDIA in booth #4012 September 23 -September 25, the zBoost custom installer products are designed to create Cell Zones™ in signal-challenged homes and commercial buildings. The zBoost line of products allows users to take full advantage of voice, data and Internet services on their connected devices including 3G high-speed data and video, instant messaging, pictures and more.

"Cell phone users have three options when it comes to improving in-door cell phone reception including a cell phone signal booster like the industry leading zBoost, a femtocell from their carrier or as most cell phone users have experienced at some point - standing by a window or going outside," said Lloyd R. Meese, CEO of Wi-Ex. "The zBoost cellular signal boosters are a natural fit for custom installers that are interested in increasing revenue streams while providing new solutions for their customers."

This class will provide training on how to effectively promote and implement the zBoost solution to both new and existing customers. Course attendees will receive a free zBoost CI YX699 professional signal meter.

The course outline includes:

- Introduction
- Overview of Cellular Network/Technology
- zBoost Product Line Review



- Sales and Installation Review
- Q & A

## **About Wi-Ex**

Wi-Ex ([www.wi-ex.com](http://www.wi-ex.com)), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

## **Contacts**

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