

zBoost Continues to Lead the Industry with Launch of Two New Cell Phone Signal Boosters

New zBoost-ONE and zBoost International Maximize 3G

Las Vegas – April 1, 2009 - Wi-Ex, the leader in cell phone signal boosters, announced today at the 2009 CTIA Expo, Booth 8830, the launch of two new lines of zBoost® products: the zBoost-ONE line, which consists of one base unit with no external antennas, and the zBoost International line which supports international frequencies. The zBoost line of products creates Cell Zones™ for the home, office, car, personal space and travel. zBoost reduces dropped calls and improves cell phone signal indoors, as well as increases signal and speed of aircards, EDGE and 3G technology.

“Recent industry statistics cite more than 400 million 3G subscribers worldwide. Therefore, consumers are increasingly relying more heavily on their mobile phones for communications, entertainment and social networking. Along with this comes the challenge of reliable, in-door mobile signals,” said Lloyd R. Meese, CEO of Wi-Ex. “The launch of zBoost-ONE and zBoost International adds to our award winning line of consumer focused solutions for improving in-door signal. Also, since the zBoost-ONE can synch with a specific carrier it can provide a carrier specific solution to consumers looking for improved in-door reception.”

zBoost-ONE

The zBoost-ONE line is the industry’s first one piece cell phone signal booster. The zBoost-ONE PCS is the first product in the new zBoost-ONE line and allows consumers an easy solution to maximize their 3G high-speed data and video, instant messaging, pictures and more. The zBoost-ONE PCS is consumer friendly with a very simple set up - place the unit in the window, plug it in and enjoy all of the voice and data functionality on a PCS phone up to 1200 square feet. The zBoost-ONE works with all phones using the 1900Mhz frequency, more commonly called PCS.

The zBoost-ONE PCS is ready to go out of the box with two simple steps including synching the zBoost-ONE to the wireless carrier for their device (datacard, BlackBerry, iPhone, etc) and then finding the best location for the zBoost-ONE. The zBoost-ONE will retail for an introductory price of \$249.

zBoost International

The zBoost International, a dual band unit, works with all phones on the 900 MHz and 1800 MHz frequencies and allows consumers outside of the US to not only experience increased indoor cell signal coverage – up to 200 sq. meters, but to be able to take full advantage of data and Internet services on their mobile phones including 3G high-speed data and video, instant messaging, pictures and more.

The zBoost International allows multiple users to operate their phones simultaneously (including both data and voice) and is compatible with all major carriers. It’s easy to install and the base unit can be placed in the family room, the basement, an office, a bedroom or a central location. The package includes everything you need: amplifier base unit, power supply, base unit antenna, low-loss SATV coaxial cable (RG6), signal antenna and mounting hardware. The omni-directional signal antenna receives signals from multiple cell towers. The zBoost International will retail for an introductory price of \$499.

zBoost: Meeting the Challenge of In-Door Mobile Phone Signal Issues

Wi-Ex has conducted several recent surveys showcasing the growing need for improved cell phone signal. According to the zBoost "State of the Cell Signal" Survey, commissioned by Wi-Ex, the leading providers of consumer cell phone signal boosters, and conducted by Harris Interactive, 70 percent of cell phone owners experience problems with their cell phone service including dropped calls (44%), poor signal reception in their home (34%) and dead zones at work (28%).

In addition and important to users of the iPhone and Blackberry, more than 60 percent of cell phone owners use data functions on their cell phones and of those consumers 51 percent experience problems with their cell phone while using data functions

All zBoost products feature patent-pending technology which protects the carrier network. Other benefits of the zBoost products include decreasing dropped or missed calls, no cradle or connection to your phone and extended battery life, since phones use less power when the signal is stronger.

In addition to the zBoost International the zBoost-ONE, the zBoost suite of products includes:

- zBoost zPocket – Personal workspace booster works with both 800 MHz and 1900 MHz - \$119
- use with speakerphone or Bluetooth headset
- zBoost zPersonal (zP) – Personal booster that works with both 800 MHz and 1900 MHz - \$169
-single user increases coverage from 4-6ft
- zBoost - Cellular frequency works with 800 MHz - \$299 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost - PCS frequency works with 1900 MHz - \$299 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost - Dual Band works with both 800 MHz and 1900 MHz - \$399 - multiple users simultaneously; increases coverage up to 2500 sq ft.
- zBoost for the car – Dual Band works with both 800 MHz and 1900 MHz - \$299
- zBoost safety division - Flexible and affordable technology designed for the public safety market
- zBoost for the Professional Installer - zBoost 600 series of products include single frequencies or a dual-band unit.

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and eetail outlets including BestBuy.com (www.bestbuy.com) RadioShack (www.radioshack.com), Fry's (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com), RepeaterStore.com (www.repeaterstore.com) and Solid Signal (www.solidsignal.com). The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

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