

Teleworking Technology That Works

*zBoost Leads the Industry in Helping Consumers Boost Their Cell Phone Bars
at the Office, Home and on the Go*

(ATLANTA) September 2008 – With gas prices continuing to rise, companies large and small are re-evaluating teleworking and how they can arm their employees with the tools needed to succeed while working from home. With recent industry reports estimating more than 12 million employees in the U.S. telework more than eight hours a week, teleworking is no longer a trend of the future but a reality of today.

One major challenge for teleworkers is reliable in-door cell phone signal. According to the zBoost “On the Go” survey, commissioned by Wi-Ex, the leading consumer cell phone signal booster, and conducted by Harris Interactive, 72% of cell phone owners have experienced service problems such as dropped calls (45%), poor signal reception at home (36%) or dead zones at work (34%).

“Since our society whether working from home or in an office is reliant on cell phones including iPhones and Blackberry, poor in-door cell phone signal issues can be a major roadblock,” said Lloyd Meese, CEO of Wi-Ex. “We have received thousands of emails from consumers who rely on our zBoost line of products in order to enjoy the flexibility and work-life balance provided by teleworking.”

zBoost offers a suite of products that improve in-door cell phone signals through the creation of cell zones. They are easy to install, affordable and increase in-building coverage by up to 2500 sq ft. The zBoost product line is compatible with 800MHz and 1900MHz and range in price from \$119 - \$399. All Wi-Ex products feature patent-pending technology to protect the carrier network.

Kacey Patterson, a recent University of Georgia graduate and marketing and public relations coordinator for Aqua PR, is one of millions of employees benefitting from teleworking. Aqua PR, a boutique public relations and marketing agency focused on technology, embraces teleworking from the executive level down and relies on a host of technologies from instant messaging to online document collaboration to zBoost products, to keep the team productive and connected.

“The option to telework was a key factor as to why I joined Aqua PR. Our team’s mix of teleworking along with in-person team meetings and collaboration, has given me the best of both worlds,” said Patterson. “One of the keys to our success is the ability to maximize today’s technology to stay connected.”

About Wi-Ex (www.wi-ex.com)

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. They are easy to install, affordable and available at many retail and eetail outlets including RadioShack (www.radioshack.com), Fry’s (www.frys.com), WPS Antennas (www.wpsantennas.com), Tiger Direct (www.tigerdirect.com) and Solid Signal (www.solidsignal.com). The zBoost product line works with most carriers including AT&T, Sprint, Verizon and T-Mobile. They were selected as a 2007 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 CTIA Emerging Technologies (E-Tech) Award in the Hardware - Mobile Accessory category. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the

demands of an increasingly wireless society by enhancing wireless signals. The zBoost product line is expected to expand to add international frequencies and commercial applications in the year 2008.